



# Madison Area Volkssport Association Newsletter

January-February 2020

[www.dairylandwalkers.com](http://www.dairylandwalkers.com)

Vol 2020-01

## January-Feb. Events

- Jan. 8 Board Meeting  
6:00pm Lakeview Branch  
Library  
2845 N. Sherman Avenue  
Madison, WI
- Jan. 11 West Towne Walk -  
Firestone Complete Auto C.  
7105 Mineral Point Rd.,  
Madison. Start 7:45-10:00  
Finish by Noon
- February 8 East Towne Walk  
Firestone Complete Auto C.  
4601 East Towne Blvd.  
Madison. Start 7:45-10:00  
Finish by Noon
- Feb. 12 Membership Meeting  
6:30pm -  
Hody's Bar & Grill,  
1914 Aurora St., Middleton
- February 20 Deadline for  
Articles for the March-Apr.  
2020 Newsletter. (Sooner if  
possible, I will be traveling  
Feb. 18 until after the  
newsletter is published.)

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## Dates of Interest?

### January

- Bath Safety Month  
National Soup Month
- 1 New Year's Day  
1 ROSE BOWL GAME  
4 Trivia Day  
8 Show and Tell Day at  
Work  
10 Full Moon – 1:21 pm CST  
16 Civil Service Day  
20 MLK Jr. Day  
24 Intern. Day of Education  
30 Croissant Day

### February

- Nat. Mend a Broken Heart  
Month  
Nat. Time Management  
Month
- 1 Change Password Day  
1 Take Your Child to the  
Library Day  
2 Superbowl LIV  
7 Harry Potter Book Night  
9 Full Moon – 1:33 am CST  
17 President's Day  
19 Best Friends Day  
23 Curling is Cool Day!  
29 Leap Year Day

## NEWSLETTER ARTICLE SUBMITTAL DEADLINE

for  
March – April  
2020

Deadline: February 20

Put an **Article Specific Title**

on the subject line, **not**  
merely "Sept.-October"  
Newsletter Article"  
and send articles to the  
DW Newsletter email  
address:

[dairylandnews@gmail.com](mailto:dairylandnews@gmail.com)

This email account is regularly  
monitored ten days before and  
ten days after a newsletter  
edition is published.



## Dairyland Walkers Membership Meeting – Wednesday, February 12, 2020 By Terry Wendt, Vice-President

The general membership meeting will be held on Wednesday February 12, 2020 at Hodys Bar & Grill  
1914 Aurora St, Middleton Wi starting at 6:30. Come a little early and have a sandwich before the meeting.  
Speaker to be determined.

## **Dairyland Walkers 2020 Mall Walks – Saturday, January 11, and February 8, 2020, Respectively By Terry Wendt, Vice-President**

The West Towne walk will be on Saturday January 11, 2020. The starting point will be at Firestone Complete Auto Care 7105 Mineral Point Rd Madison Wi. Starting time will be 7:45 until 10:00 finishing by noon. Both 5K & 10K walks are available. The walks are indoors and a place to leave coats will be provided.

The East Towne walk will be on Saturday February 8, 2020. The starting point will be at Firestone Complete Auto Care 4601 East Towne Blvd. Madison Wi. The starting times will be from 7:45 until 10:00 finishing by noon. Both 5K & 10K walks are available. The walk is indoors and a place to leave coats will be provided.

## **2020 Membership Dues - \$15.00 Per Household By Mary Liebig**

Membership dues are payable on a calendar year basis, in January of each year. If you'd like to continue your membership in the Dairyland Walkers in 2020, please remit a check for \$15.00 payable to the Madison Area Volkssport Association and return it to me at the following address:

Madison Area Volkssport Association  
Attn: Membership Dues  
c/o Mary B. Liebig  
6809 Bootmaker Way  
Windsor, WI 53598

You can also pay your membership dues personally at the West Towne Mall Walk on Saturday, January 11.

Thank you for supporting our mission to provide "Fun, Fitness & Friendship" through non-competitive walking in Wisconsin!

## **First Annual DW Photo Contest By Kevin Moore**

Wisconsin is one of the most beautiful states in our country and our walks do a good job of showcasing many of these areas. The AVA Biennial Convention in 2021 will bring a lot of attention to our area. The 1st Annual Dairyland Walkers Photo Contest will give our members the opportunity to showcase their favorite walks.

Submitted photos will be used for on the Dairyland Walkers website and in promotion of the National Convention.

Contest guidelines and submission details are under development and will be published in upcoming versions of the Newsletter. The Photo Contest will begin on Jan 1, 2020 with a deadline of Nov 15, 2020. Winners will be announced at the 2020 Holiday Party. The Contest will be open to all active Dairyland Walkers and photos must be taken at any of the Dairyland Walkers YRE or Traditional events, including the Ice Age Trail segment walks/hikes

## **Celebrate the Dairyland Walkers 25th Anniversary By Don Suloff**

The Dairyland Walkers became a volkssporting club in 1996 and have grown to the active and successful club we now enjoy. We are planning to celebrate our 25<sup>th</sup> anniversary in conjunction with the pre-convention visit of AVA's National Board on Friday, July 10, 2020 at the Concourse Hotel. On that evening, the board will host our club members in a reception to celebrate our anniversary, enjoy some cake and light refreshments, and get acquainted. The reception will run from 4 pm to 6:30 pm in a room to be named later. This is a great opportunity to meet our program's leadership from around the country and showcase our commitment to the 2021 Annual Convention. Then on Saturday, July 11<sup>th</sup> we will hold our 25<sup>th</sup> anniversary walk beginning at Tenney Park. Make sure to mark these events on your calendar and plan to attend.

## **Dairyland Walkers Coordinator/Awards Committee Volunteer - Urgent Need - Repost** **By Maureen Engelberger**

**Brief Description:** Appointed by the President to serve on the board. Assists the club in filling volunteer positions. Helps the club recognize the work of volunteers at the annual Holiday Party. Provides the board with input about volunteers.

**Duties:** Attend monthly board meetings and membership meetings. Provide input to the board regarding the recruitment and recognition of volunteers. Recommends volunteers for positions with the input of the board. Contacts candidates for open positions and helps prepare them for their duties. Writes job descriptions and newsletter articles. Conducts volunteer recognition activities.

**Skills Needed:** Good communication skills needed along with the willingness to contact new people. Good phone skills and writing skills.

**Time Commitment:** (1) meeting per month and (1-2) additional hours during active months or when volunteer recruitment is needed.

**Approval Process:** Recommended by the board and appointed by the President.

## **Walk Registration Fee \$3.00 for All Walkers in 2020** **By Mary Liebig**

Beginning January 1, 2020 all registered walkers at Dairyland Walkers Traditional, Year-Round and Seasonal walks will pay \$3.00, including those not walking for AVA Credit. This change was approved at the November 2019 Board Meeting.

By charging a lesser fee of \$2.00 to non-credit walkers, the club gave the impression that their cost to the club was not the same as our AVA credit walkers. That is simply not the case as our club pays \$1.25 to the AVA: America's Walking Club headquarters for each registered walker, credit or non-credit.

Many other AVA clubs in the United States have eliminated a "two-tier" walking fee structure for credit vs. non-credit walkers as well and simply charge \$3.00 for each registered walker.

The good news for our non-credit walkers is that it will now make sense for them to also use "Frequent Walker Coupons" at our year-round and seasonal walks if they are regular walkers. As a reminder, Frequent Walker Coupons are sold in a sheet of 8 coupons for \$20.00, so that works out to a cost of \$2.50 per walk, or a saving of .50 per walk. Coupons are valid January 1 through December 31 of the year for which they were issued and they are transferable, anyone may use the coupon. The coupons can be purchased at all club meetings and special events or you may purchase them directly from Russ Crane at [wcrane1926@charter.net](mailto:wcrane1926@charter.net) or phone (608) 244-6583.

## **2020 Summer Evening Group Walks - Volunteers Needed** **By Kristi Kenyon**

After a few years' hiatus, our summer evening group walks the last couple of years have been successful. We'd love to keep offering the walks and want to expand the program. I'd like to offer a walk each week, May through August. I'm hoping to have 5k walks on some nights, 10k on others. The walks should cover all our Madison area locations, including Middleton, Monona, and DeForest, different days of the week, and different start times.

We need your help. I'm looking for volunteers to lead one or two walks each this summer. To volunteer, select a date, time, walk, distance, and start location. You may want to select an alternative location that allows ample parking for the start location. Email this info to me, Kristi Kenyon, at [kensinginn@tds.net](mailto:kensinginn@tds.net). I'll compile the walks and let you know the final schedule once determined. I'll work with Kevin to get the schedule on our [dairylandwalkers.com](http://dairylandwalkers.com) page. Mary will also send these out in the monthly event emails.

On the evening of the walk, pick up the walk box and take it to the start location about 20-30 minutes before your walk time. Set up a registration area. This may need to be in the trunk of your vehicle if you are at an alternate start location. Help walkers register as needed. Lead the walk. If willing to dine afterward, select a nearby restaurant to gather at after the walk. Email me with any questions. Looking forward to seeing you at group walks this summer!

## 2021 AVA Biennial Convention Volunteers Needed - Committee Chairs and Members

### By Jerry Wilson, AVA National Biennial Convention Committee Chair

In January 2020 the committees to plan and deliver the 2021 national convention need to begin their work assignments. We would like to have volunteers work in the areas each has interest. Most of the planning will take place by local committees made up of Dairyland Walkers as well as volunteers from local clubs from Illinois, Iowa and Minnesota supporting the Madison Convention bid. These committees will coordinate their efforts with the AVA National Convention Committee, who in turn will coordinate with the AVA National Office.

Following are the committees I envision as of today. Vacancies are many and identified below:

#### **AVA National Biennial Convention Committee:**

Ongoing Members: Jerry Wilson; Tom Baltes, NW AVA Regional Director; Sammy Hunnicutt, AVA Training Committee Chair  
Local Members for 2021: Doug Wiest, DW President; Terry Wendt, DW Vice-President

**Convention Trails Committee:** Don Suloff, DW Trailmaster; Russ Crane; Karen Reger; Irena Paronis, Windy City Wanderers (Walk Routes, Bike Routes, Possibly Swim Event, includes locating, scheduling, directions, mapping, trail marking, set-up, Take-down, coordinating with the Volunteer Coordinator, etc.)

#### **Volunteer Coordinator and Committee: Volunteers Needed**

(Sign-up and schedule volunteers for registration, etc. at pre and post convention events, volunteers for all convention assignments during the four convention days, and the public outreach convention event, etc.)

**Volunteers During the Convention: Volunteers Needed: Approximately 150.** Volunteers from the Dairyland Walkers, other local clubs in Illinois, Iowa and Minnesota. Volunteers are also solicited on-line when walkers register to attend the 2021 Convention. As a start, a list of over 40 volunteers signed-up at the 2019 National Convention to work at the 2021 Madison Convention.

#### **Workshop Coordinator: Volunteer or Volunteers Needed**

Work with National Training Committee as needed. (Help find local speakers, schedule rooms of sufficient size, schedule workshop introduction staffing, get introduction materials to introduction staff.)

#### **Silent Auction Coordinators: Diane Thornbery and ??? Korff**

(Solicit silent auction items beginning in 2020, track items, schedule staffing for the silent auction room, secure the auction room when not open, make sure donated items and donors are recorded in the booklet, track bids, publish current bids, close-out bids, checkout items to proper winner and collect payment. Coordinate with the Volunteer Coordinator and the AVA Financial Officer or the DW Treasurer, etc.)

#### **Convention Logo Development and Graphic Artist Committee: Volunteer or Volunteers Needed**

Immediate work needed! Irene Erwin was to contact a possible graphic designer. Russ Crane and Jerry Wilson were to send Irene E. past Convention mascot information, but a Committee Chair and volunteers are needed. (Develop the 2021 mascot and theme for presentation for approval by the local Board and the AVA Convention Committee, develop uses for the mascot and theme/slogan.

#### **Outreach Committee: Don Suloff, Russ Crane, Karen Reger, Jerry Wilson**

(Prepare, promote and conduct a Community Outreach event on Saturday, July 11, 2020; prepare, promote and conduct a Community Outreach event during the 2021 convention dates to consider Sunday, June 27, Friday, July 2 or Saturday, July 3.)

#### **Merchandise: Volunteer Chair and Volunteers Needed**

(Develop merchandise items and coordinate supplies and sales volunteers, etc.)

#### **Photography: Volunteer or Volunteers Needed**

(Photograph Pre, Post and Convention activities, etc.)

#### **Pre Convention and Daily Convention Updates: Pam Wilson**

(National Web Page Updates pre-convention, during the Convention, and Convention Wrap-up.)

## Northtown Mall Walk, Blaine MN - Saturday, January 4, 2020 By Phyllis Hildreth, Lake Country Wanderers

Hope to see you at Northtown!!

Make laps around the Mall as you shop, take a lunch break, check out the sales or just walk and recover from the holidays.

Start/Finish time: Start 8:30 am – 11:30 and finish by 2:30 pm.

Distance: 5k and 10k Rating: 1A

Awards/Fees: Credit only \$3 / non credit \$2

Special Programs: Walk the Minnesota Counties – Anoka, MN A-Z, (B), Ice Cream Parlors

Directions: From I-694 east or west, take Exit 37 north on University Ave NE. Right on 85<sup>th</sup> Ave NE, Right on service road which circles Left around the Mall. Park by door #5 (northeast side) to enter the mall.

Additional Info: Free parking. Door Prize. Table is set up in front of Burlington's and next to the pet shop.

Point of Contact: Bonnie Johnson [bonjohn@comcast.net](mailto:bonjohn@comcast.net) or 763-229-3584

## 20 Iowa State Park Walks in 2020: Kickoff: May 1 - 3 By Peggy Watts, Greater Des Moines Volkssporting Association (GDMVA)

What's the **Buzz** for springtime fun?

**BEE** in Iowa for the 100<sup>th</sup> anniversary celebration of the Iowa State park system. As part of the celebration the Iowa's Walking Club, the Nebraska Trailblazers, and DNR have created 20 walks in 20 Iowa State parks. The 20 walks will be available from May 1 to October 15<sup>th</sup>, 2020.

Come welcome in the spring season by attending the "20 Iowa Parks in 2020" Kickoff event May 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup>. This kickoff event will showcase three of the 20 Iowa State Parks: Beeds Lake State Park, McIntosh Woods and Pilot Knob State Park. There will be designated walks, food and a preview presentation of the fun available the rest of the summer.

The booklets for the "20 Iowa Parks in 2020" will be available by email and at the start tables over this long weekend of fun, friendship and fitness. This booklet has space to record a stamp for each park you visit. After you walk in 20 parks, you will receive a specially designed patch for your walking achievements.



The plans are underway to offer everyone a memorable experience enjoying the unique features and natural beauty of the Iowa State Parks. Each park will have 5k and 10k walks with trails on paved roads and various hiking terrains along with some biking options. All walks are sanctioned by AVA (American Volkssports Association) and have maps and directions available at a start box to make walking meet anyone's schedule.

However, if you want to meet new people and enjoy the comfort of riding in style to various Iowa State Parks we have the **honey** to attract you to the **hive**. Consider joining The 2020 Volkssport 7-Day Iowa State Parks Bus Tour, September 10-16<sup>th</sup>, 2020. The bus tour will leave from Des Moines. Email [peggywatts@mchsi.com](mailto:peggywatts@mchsi.com) for more information. This is a great way to have a worry free vacation where everything has been planned and all you have to do is lace up the shoe strings, grab those walking sticks and follow the designated trails into the amazing natural beauty of these seven state parks: Lake MacBride, Palisades-Kepler, Mines of Spain, Volga River, Pikes Peak, Lake Darling and Geode. Each park on this tour has unique geological features and a history to **sweeten** your lifetime memories.

To wrap up the “20 Iowa Parks in 2020”, we have a Regional Round-up event scheduled in Western Iowa on October 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup>. The Nebraska Trailblazers will host walks in three of the 20 Iowa State Parks: Prairie Rose, Lake Anita and Lake Manawa State Parks. Watch for ads in the TAW and see website and email address below. Bring your boots and walking sticks for the Blazing Trails and Telling Tales adventure. To find out more details about the “20 Iowa Parks in 2020” initiative, please go to the following websites:

**[lowaswalkingclub.org](http://lowaswalkingclub.org)**

**[Netrailblazers.club](http://Netrailblazers.club)**

or e-mail: [walk20in20@gmail.com](mailto:walk20in20@gmail.com)

Mark your calendars to **BEE** in Iowa to make some sweet memories. Here’s to seeing you on the trails.

### **Club Milestones By Doug Wiest**

The following are the milestones of club members as reported by the December 2019 issue of The American Wanderer:

Events		Kilometers	
50	Irene Erwin	500	Irene Erwin
425	Gilbert Engel	6,000	Nancy Spaeni
475	Nancy Spaeni	7,500	Joan Miller
550	David Riyeff	10,000	Lee Moisant
550	Kim Riyeff		
1,000	Lee Moisant		
3,200	Jane Legaard		
3,900	Bonita Johnson		

Congratulations to all on your accomplishments!

If I, or The American Wanderer, overlooked your accomplishments, send me an e-mail at [douglaswiest@yahoo.com](mailto:douglaswiest@yahoo.com) and they will be listed in the next Dairyland Walkers newsletter.

### **Membership Update By Mary Liebig, Membership Coordinator**

Please welcome the following member who has joined since our last newsletter:

- Sharon Hunt, Lodi, WI
- Peggy Watts, Ames, IA

**2020 Dairyland Walkers Calendar at a Glance**

When in doubt, verify on AVA.org or dairylandwalkers.com The Membership Chairperson sends out an informative e-mail each month, check it out!

Wednesday, January 8	DW Board Meeting NOTE: Start Time of 6:30pm	6:30pm Lakeview Library Branch 2845 N. Sherman Avenue (Closes at 8:00pm)
Saturday, January 11	West Towne Walk	Reg. 7:45-10:00am @ Firestone; Finish by Noon in Mall Firestone Complete Auto Care, 7105 Mineral Point Rd. Madison
Saturday, February 8	East Towne Walk	Reg. 7:45-10:00am @ Firestone; Finish by Noon in Mall Firestone Complete Auto Care, 4601 East Towne Blvd. Madison
Wednesday, Feb. 12	Membership Meeting	6:30pm - Hody's Bar & Grill, 1914 Aurora St., Middleton
Saturday, March 14	March Pie Walk - Middleton St. Luke's Lutheran Church, 7337 Hubbard Ave., Middleton, WI	Register <b>Before</b> 2:00pm, Guided Walk Starts @ 2:00pm 5 Km only Contact Linda Abegglen, 608/238-8891 to order pie Piece - \$4.00 No Pets!
Saturday, April 18	Belleville WI Walk	Start 8:00am - Noon; Finish by 3:00pm
Saturday, May 30	Sauk Prairie WI Walk	Start 8:00am - Noon; Finish by 3:00pm
Saturday, June 13	High Cliff State Park Walk	Start 8:00am - Noon; Finish by 3:00pm
Sunday, June 14	Sheboygan WI Walk	Start 8:00am - Noon; Finish by 3:00pm
Saturday, July 11	Tenney Park Walk, Madison WI	Start 8:00am - Noon; Finish by 3:00pm
Saturday, August 22	Baraboo, WI Walk	Start 8:00am - Noon; Finish by 3:00pm
Saturday, Sept. 19	Monroe, WI - County Cheese Days Walk	Start 8:00am - Noon; Finish by 3:00pm
Saturday, October 17	Milton, WI Walk	Start 8:00am - Noon; Finish by 3:00pm
Saturday, November 7	Veterans Week Walk, Madison WI	Start 8:00am - Noon; Finish by 3:00pm
Sunday, December 6	Holiday Party and 5 Km Walk	Start 9:30am - 11:00am; Finish by 1:00pm

**Attachment A**

**Minutes Pending Approval**

**Dairyland Walkers Board Meeting  
Northside Goodwill, 2901 N. Sherman Avenue, Madison, WI  
November 23, 2019**

Members present: Karen Reger, Russ Crane, Don Suloff, Doug Wiest, Joanne Reuter, Kristi Kenyon, Terry Wendt, Tom Gundlach, Diane Thornbery, Maureen Engelberger, Kevin Moore, May Liebig and Jill Ruef

Call to Order 900 hours (9:32 A.M.)  
The meeting was called to order by – Doug Wiest

Approve/amend agenda  
Approval of the minutes of the 11 September 2019 Board meeting. Approved

**Officer Reports**

- 1. President:** Doug Wiest - none
- 2. Vice President:** Terry Wendt: Set for next Sunday – Chili Rm Cost\$120  
Feb meeting unknown location no speaker at this time.  
Working on East and West town.
- 3. Secretary:** none

**4. Treasurer:** Kristi Kenyon

Balance as of 9, October 2019 \$2,687.82

Income was \$ 120.00

Expenses were \$930.50

Balance as of 13 November 2019 \$1,877.32

**5. Director at Large** - none

**6. Other Reports**

--Membership Chair: Mary Liebig - Will draft email notifying members we will not be mailing the blue books nor include them in the New Walker packets going forward, but encourage the electronic version of blue book. Excluding the books in the New Walker packets is due to costs and will inform new walkers via email of our website and facebook. 200 copies of the blue books will be printed this year. Membership newsletter will include adding verbiage to pick blue book up at the next club event.

--**Sanctioned Event Coordinator:** Joanne Reuter - none

--**Trailmaster:** Don Suloff: Everything completed for Sheboygan weekend.

National AVA Board will be coming to Madison July 10-12, 2020. Friday is TBD. Possible 25<sup>th</sup> DW Anniversary in conjunction with their meeting and may have a light reception for Board and all local club members. Saturday will be a traditional event (sanctioned all 3 days).

Pre-convention walks: Galena 26, Green Bay 28, Sparta 29 and Oconomowoc 27 (June)

Post-convention walks possible Arboretum July 3 (has 200 parking spaces). Convention dates June 30<sup>th</sup> and July 1 and 2.

--**Publicity Chair:** Karen Reger - none

--**Volunteer Coordinator:** Maureen Engelberger – In trying to lower cost from last year was approved \$350. Proposing the drop to \$150 for prizes and recognition Russ will provide 3 sheets of frequent walkers coupons. Voted yes to approve the total amount. No one has volunteered to take her place.

--**Newsletter Editor:** Jerry Wilson - none

--**Website Administrator:** Kevin Moore - none

--**AVA Electronic Sanctioning Volunteer:** Tom Gundlach – (Irene) Up-to-date and will be taking over Port Washington 2020 as contact. Looking into the possible start point change. Jerry will add a new start point in April newsletter

Joanne - Cindy H will no longer do Port Washington. Irene will take over the boxes for Cedarburg and Port Washington

--**Stores Manager Volunteer:** Russ Crane – Frequent Walkers coupons available at Christmas Party. VIP program are we continuing? People like it. Continuing yes! Distribution will be done through the Start boxes and Events. Mary will mention the VIP book in her emails and note in binder instructions. January 11<sup>th</sup> will be the first option for VIP.

**7. Unfinished Business:**

--Newsletter Articles - Mary will do membership updates for the membership newsletter.

**8. New Business:**

--**Annual club dues - increase?**

The annual club dues will increase to \$15 for 2020. The last increase was in 2007. Expenses are going up according to Kristi's monthly reports. New members joining throughout the year will be prorated. Mary's proposal – Motion passed

**New Logo** – we will need to change

Volunteer sign up on annual application form – Motion passed

--**Fee for non-credit walkers - equalize with credit walkers?**

Mary – Board agreed that everyone will pay \$3 Fee.

This change will need to be noted in all materials.

Motion – Passed



**--Implementation of a new AVA logo within the club.**

We will we have to change our signage and National will be sending us two new banners because we are hosting the convention. Kevin - Will need to update our website and AVA logo.

Looking for Interest in touring Iowa State Parks in September of 2020.

The Des Moines Iowa club will be hosting a bus tour of Iowa's State Parks over several days. Kristi will notify the Des Moines club that DW will promote the event. DW members may want to provide their own transportation due to the location of the start dates.

Note: The North Central Convention Regional Roundup is scheduled for Oct 2 – 4 in Iowa.

**--2021 Convention Organization and Update (Jerry Wilson)**

Ice Age Trail – He will write up a 2 page description of the Ice Age Trail and note each of the Seasonal walks.

**Treasurer's duties:** Kristi will be starting new Checking Account for the Convention at Summit CU using club EIN and opening with \$100. National will assist financially - 1 signer on check and 3 signers on the account (Jerry, Henry & Kristi).

National will pay for items such as the Concourse, Convention Center, bus, cater, musician, direction printing. We want to do public out-reach, so we will have newspaper costs. Money will come from AVA, but we may need to front the money.

Diane and Joanne will be in charge of the Silent Auction. A request to participate will be sent to all clubs.

Mary will check on RSVP (Retired Senior Volunteer Program) to see if this group may be able to volunteer as well as be interested in walking.

Create a new Logo for the event. Don will talk to Brandon Holstein with the state. And check with local colleges to possibly make it a project.

Irene will check with a friend who is a graphic artist.

We need a theme! Don's first idea 'Stepping Forward'

Jerry stated, Madison Sports Authority would prefer a local graphic artist.

Suggestion: Topline in Middleton

Sub-committees: Board = folks may be on more than one committee

National Committee: Jerry, Tom B, Sam H, Chris S. plus 2 Representation locally. Most communication will be done via Email.

National will sell merchandise on-line as well as our local goods too?

Looking for volunteers for local representation: Doug Weist volunteered as a local Representative.

Don, Karen and Russ will help with convention pre/post routes/directions.

Jerry – Swim event venue is still in question. Bike events are still in question.

It's anticipated that we will be offering events on multiple days throughout the pre/post and convention.

Concourse or the Convention Center will hold the Silent Auction.

Irene will let the contact know our proposed theme.

Russ will research prior logo/graphic for Irene.

Don requested we note in the newsletter asking for members to Volunteer and/or join a Subcommittee.

**9. Adjourn 11:58 am**

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Next Board meeting – Wednesday, 8 January 2020, TBD.

Next General Membership Meeting & Christmas Party – Sunday, 1 December 2019, Goodman Center (Bolz Room), 149 Waubesa St., Madison, WI.; 1600 hours (4:00 pm), (5km walk start at 1500 hours (3:00 pm).

Next Special Event Walks:

--Veteran's Week Walk, downtown Madison, Saturday, 16 November 2019; start 9:30AM.

--Arboretum Walk OptOutside partnership, Friday, 29 November, 2019

--Christmas Party 5km walk, Sunday, 1 December 2019

--West Towne Mall walk, Saturday, 11 January 2020

Next Saturday "Walk & Eat" group walks:

--DeForest YRE, Saturday 7 March 2020

--Madison Capital YRE, Saturday, 28 March 2020.

Submitted by Jill Ruef

## Attachment B

Minutes Pending Approval

**Dairyland Walkers General Membership Meeting**  
**Goodman Community Center, 149 Waubesa Street, Madison, WI**  
**December 1, 2019**

**Minutes**

**Call to Order:** The meeting was called to order by President Doug Wiest at 4:15 p.m. He indicated that June Doyle was not able to attend but sent her best wishes. Thirty people were in attendance.

Two items were added to the agenda: the 2021 convention and the evening walks for 2020. The agenda was adopted with these additions. The minutes of the October 2019 membership meeting were approved without change.

**Officer Reports:**

**President:** No report.

**Vice President:** Terry Wendt will try to reserve the Community Room at Goodwill North for the February membership meeting.

**Secretary:** Jill Ruef was not present.

**Treasurer:** Kristi Kenyon reported that the balance on November 13 was \$1,877.32. Income since then has totaled \$164.00, with no expenses. The balance as of today, December 1, is \$2,041.32. The Treasurer's report was accepted and filed for audit.

**Director at Large:** No report.

**Membership Chair:** Mary Liebig indicated that membership is on a calendar year basis. As of January 1, 2020, the dues will increase from \$12.00 to \$15.00. Those wishing to prepay tonight should contact her later.

**Sanctioned Event Coordinator:** Joanne Reuter indicated that the POC packets for 2020 for the walk boxes are not ready yet. She will send out emails when they are completed.

**Trailmaster:** Don Suloff indicated that the traditional walks for 2020 are all set.

The National Board of the AVA always holds a meeting in the upcoming host city a year ahead of the upcoming convention. Next year they will be meeting in Madison from July 10-12, 2020. A reception will be held on Friday night, July 10, from 4:00 to 6:30 p.m. at the Concourse Hotel. This is a chance for our membership to meet the AVA's top leadership. There will also be a walk sanctioned for all three days but Saturday, July 11, will be the official Dairyland Walkers' 25<sup>th</sup> anniversary walk.

**Publicity Chair:** No report.

**Volunteer Coordinator:** Maureen Engelberger is resigning from this position at the end of this month. If anyone is interested in this position, you can talk with her later.

**Newsletter Editor:** No report.

**Website Administrator:** Kevin Moore was not present.

**AVA Electronic Sanctioning Volunteer:** Irene Erwin was not present.

**Stores Manager:** Russ Crane indicated he had 2020 frequent walker coupons with him. He also had the 2020 VIP books. Since the Blue Books will not be mailed out anymore, the VIP books will be available at all events and in all the walk boxes, or you may pick them up tonight.

**Old Business:** None.

**New Business:**

**Convention:**

Jerry Wilson indicated that the AVA National Board will be in a meeting in Madison on Friday night, July 10, 2020, from 7:00 to 10:00. Meetings will also be held on Saturday and Sunday. These meetings have extra seating so our members can observe if they so desire.

He also indicated that the subcommittees for planning the 2021 convention should be set by the end of January 2020. The Training Committee Chair needs ideas for possible workshops. Mary Liebig indicated that one problem she had noticed was that people could not always get back to the convention site after doing a walk in time to attend a workshop.

The Concourse will be the convention hotel. Because of getting a grant, use will also be made of the Monona Terrace Convention Center. For the first time, the National Committee will have a bigger part in planning the convention.

Diane Thornbery and Joanne Reuter will be in charge of the Silent Auction. The walks will be under the purview of Don Suloff, Russ Crane, and Karen Reger.

Pam Wilson will look into having a daily newsletter during the convention.

In the past, a committee decided on a local nonprofit to receive a check from the AVA. That has now changed – Jerry will clarify in the future.

A photographer will be needed, as well as publicity and communication committees. A logo has to be designed to go on shirts and appear in articles.

Don Suloff indicated that there will be four pre-convention walks: Galena, Oconomowoc, Green Bay, and Sparta, which will also have a bike event. There will be three walks during the convention, which will all be morning walks.

Besides Jerry Wilson, two local people have to be on the National Convention Committee.

**Evening Walks:**

Kristi Kenyon would like volunteers to be responsible for at least one evening walk. This could either be for a 10K or a shorter walk.

The question was raised as to why there has been a reduction in the number of walkers. Mary Liebig indicated that the number of our members has been fairly stable, and is at 234 now. She also indicated that some people didn't feel comfortable driving to walks that were a long distance away and perhaps might be interested in carpooling.

The meeting was adjourned at 5:00 P.M.

Respectfully submitted:  
Karen Reger, Publicity Chair

## Attachment C January Event

<b>AVA Sanction #:</b>	<b>2020 Y1297</b>
<b>Dates:</b>	<b>January 11, 2020 - January 11, 2020</b>
<b>Start Location:</b>	<b>Firestone Complete Auto Care</b>
<b>Location:</b>	<b>7105 Mineral Point Road, Madison, Wisconsin N43.06035 W089.50587</b>
<b>Hours:</b>	<b>Registration 7:45 to 10:00 am. Finish by noon.</b>
<b>Distance:</b>	<b>10K and 5K</b>
<b>Rating:</b>	<b>1A Strollers and wheelchairs will have no problems.</b>
<b>Special Programs:</b>	<b>Walk the USA and Wisconsin Counties</b>
<b>Directions:</b>	<b>From outside Madison take US 12/14 to the Gammon Road exit. Turn north and proceed to the stoplight. West Towne Mall will be on your left. From downtown Madison take Regent Street to Speedway to Mineral Point Road. West Towne Mall will be on the left at South Gammon Road.</b>
<b>Parking:</b>	<b>Ample parking is available. Please do not park at the Firestone store while you are doing the walk.</b>
<b>Description:</b>	<b>The walk is entirely indoors and on one level of the mall.</b>
<b>Awards &amp; Fees:</b>	<b>There will be no preregistration or award for this walk. All Walkers: \$3.00. The Dairyland Walkers' Frequent Walker Coupons may not be used for this walk. There will not be a separate sanction number for this walk. The stamp for the West Towne Mall year-round walk will be used.</b>
<b>Pets:</b>	<b>Pets will not be allowed.</b>
<b>Amenities:</b>	<b>Restrooms are available along the walk route. A wide variety of restaurants is available in the food court.</b>
<b>Contact:</b>	<b>Terry Wendt, 404 Patrick Avenue, Waunakee, WI 53597, (608) 849-5702, tgwendt@tds.net</b>
<b>Disclaimers:</b>	<b>Madison Area Volkssport Association, the AVA, and starting point businesses are not liable for accidents, thefts, personal injury and/or material damage. All attempts will be made to create a safe and enjoyable event. Participants accept the guidelines of AVA Volkssport events and agree to observe the principles of good sportsmanship. Each participant is asked to sign a waiver from liability before the walk.</b>

Per [Dairylandwalkers.com](http://Dairylandwalkers.com)

## Attachment C February Event

**February** East Towne Mall Walk - February 8, 2020

**SN: 116052 - 2020**

### WHAT IS THE EVENT

**East Towne Mall Walk**

**Traditional Walk**

### WHERE IS THE EVENT

**Madison, Wisconsin**

**Firestone Complete Auto Care,**

### WHEN IS THE EVENT

**Starting Sat, Feb 8th, 2020 for 1 day Open from 7:45 am to 10:00 am, finish by noon.**

### REASONS TO DO THE EVENT

**Special programs**

**Walking the USA A - Z**

**Long description**

**GPS: N43.127992, W089.306230. Firestone store is registration point, only. Do not park there during your walk. You will need to drive a short distance to the Food Court entrance of the mall. The Food Court entrance is located on the East Washington Avenue side of the mall. Ample parking available there. Walk is entirely indoors & on one level.**

### CONDITIONS FOR THE EVENT

**Distance: 10K & 5K, Rating: 1A**

**Restrooms: Yes**

**Pets: No**

**Strollers: easy**

**Wheelchairs: easy**

**Comments SPECIAL PROGRAMS: 1. Walk the USA A-Z Letter M. 2. Walk Wisconsin Counties - Dane**

**Awards and fees: IVV Credit Only**

### HOW TO GET TO THE EVENT

**Driving to the start**

**4601 East Towne Blvd, Madison, WI. From downtown Madison, take East Washington Avenue (US-151) to Zeier Road. Take Zeier Road right one block. The Firestone store will be on your right. From outside Madison, take I-39/90/94 or US-151. Exit the Interstate onto US-151 south (toward Madison). East Towne Mall will be on your left, about one mile toward Madison from the US-151 and Interstate interchange. Before East Towne Mall, exit East Washington Avenue (US-151) left at Zeier Road. Take Zeier Road one block. The Firestone store will be on your right.**

### EVENT SPONSOR

**Madison Area Volkssport Assn.**

**Event website: [www.dairylandwalkers.com/walks/event-walks/east-towne-mall-walk/](http://www.dairylandwalkers.com/walks/event-walks/east-towne-mall-walk/)**