



# Madison Area Volkssport Association Newsletter

November-December 2019

[www.dairylandwalkers.com](http://www.dairylandwalkers.com)

Vol 2019-06

## November-Dec. Events

Nov. 2 - Sat. Walk & Eat Grp  
8:45am Reg., 9:00am Start  
Middleton Walk  
Hubbard Avenue Diner,  
7445 Hubbard Ave.,  
Middleton, WI - P.2 Article

Nov. 13 Board Meeting  
6:00pm Lakeview Branch  
Library  
2845 N. Sherman Avenue  
Madison, WI

Nov. 16 Veterans Walk -  
Downtown Madison  
Park Hotel, 22 S. Carroll St.  
Madison Start 9:30-11:00

Nov. 29 #OptOutside Walk -  
**FRIDAY**  
Arboretum Walk Route  
Colectivo Coffee,  
2530 Monroe St., Madison  
Reg.: 8:45, Start: 9:00am

December 1 Holiday Party  
and Meeting **SUNDAY**  
3:00pm 5 Km Walk  
4:00pm Party Starts  
Goodman Center  
149 Waubesa St., Madison  
Bolz Room  
Page #1 Article

December 20  
Deadline for Articles for the  
Jan. - Feb. 2020 Newsletter

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## Dates of Interest?

### November

- Family Stories Month
- American Diabetes Month
- 1 Nat. Family Caregiver Day
- 7 Nat. Men Make Dinner Day
- 12 Full Moon – 7:34 am CT
- 12 Chicken Soup for the Soul  
Day
- 13 World Kindness Day
- 28 Thanksgiving  
(Latest Date Possible)
- 29 Black Friday
- 30 Small Business Saturday

### December

- Universal Human Rights  
Month
- Nat. Impaired Driving Month
- 1 Civil Air Patrol Day
- 2 Special Education Day
- 12 Gingerbread House Day
- 15 Bill of Rights Day
- 22 Hanukkah Begins at  
Sundown
- 24 Christmas Eve
- 25 Christmas Day
- 29 Full Moon – 9:28 pm CT
- 31 New Years Eve

## NEWSLETTER ARTICLE SUBMITTAL DEADLINE

for  
January – February  
2020

Deadline: December 20

Put an **Article Specific Title**  
on the subject line, **not**  
merely "Sept.-October"  
Newsletter Article"  
and send articles to the  
DW Newsletter email  
address:  
[dairylandnews@gmail.com](mailto:dairylandnews@gmail.com)

This email account is regularly  
monitored ten days before and  
ten days after a newsletter  
edition is published.

## Dairyland Walkers Holiday Party and Membership Meeting – Sunday, December 1 By Terry Wendt, Vice-President

The Dairyland Walkers Holiday Party will be held on December 1, 2019. The location is the Goodman Community Center (Bolz Room) 149 Waubesa St., Madison. The party starts at 4:00 PM. There will be a 5K walk beginning at 3:00 PM.

This is a potluck dinner, chili is provided by board members. Other members are asked to bring salads, chips, or desserts. Dishes and utensils are provided by the club. Members should bring their own drinks.

## Saturday Walk & Eat Group

By Mary Liebig

## Saturday Walk & Eat Group

### Middleton – November 2

There is one remaining Saturday Walk & Eat in 2019: On Saturday, November 2, we'll meet inside the start point of the Middleton Walk, the Hubbard Avenue Diner located at 7445 Hubbard Ave. at 8:45 a.m. to register for the walk. Plan to start walking at 9 a.m. After the walk, we can eat at the Hubbard Avenue Diner; here is a link to their menu: <https://hubbardavenuediner.com/menus/>

## Veteran's Week Walk - Saturday, November 16, 2019

By Jerry Wilson

**Fun and Fitness:** The Dairyland Walkers will hold their traditional November walk on Saturday, November 16th. We start walking from the Park Hotel, 22 S. Carroll St., Madison, the home to the Capital Walk start box. The start point will be open 9:30 - 11:00am. 10K walkers can begin as early as 9:30am. 6K walkers should start a little later because the finish table will not open until a little after 11:00am.

The finish table will be open at Plaza Tavern, 319 N. Henry St., Madison, in the backroom a little after 11:00am. Please finish by 1:00pm. Shops and restaurants along State St. will be open to return to after checking in at the finish table!

While walking, if it is cold outside, please take advantage of the warmth of the Capitol building, Veterans Museum, Chazen Museum, the Memorial Union and the Finish location. **Friendship and Food:** Come early and purchase breakfast at the Park Hotel, or plan lunch along the walk route or at Plaza Tavern. This will also be the last Saturday Farmers Market for the Fall!

## Also Happening Downtown Madison Later on Saturday, November 16 (Madison.com and MMoCA):

Kick off the season with a special evening event - A Winter Night Market with a special downtown lighting ceremony! Madison's Central Business Improvement District presents the Seasonal Lighting Ceremony as the newest Downtown event. It will be the biggest and brightest party yet. Together with our business and community partners, our panel of VIP guests including Santa, will plug the lights in and flip the switch - illuminating all of Downtown.

Watch from the street, watch while you shop, be there to see all the magic happen. At 6:08 p.m., in partnership WOLX 94.9 we'll flip the switch and shine! Our seasonal carolers and other VIP guests make this a great party for the whole family.

Before the show, visit the MMoCA Art & Gift Fair, the Madison Night Market Winter Market and our downtown retailers. If you can't make the party, don't worry there are 6 more weeks to view the seasonal lights and to join us for fun Downtown! Special thank you to Madison Gas & Electric, The Wisconsin Union, and Traditions Lighting for sponsorship of this event!

Times: 4:00 PM to 8:00 PM      Admission: Free

## #OptOutside Arboretum Walk - Friday, November 29

By Mary Liebig

Join the Dairyland Walkers as we Opt Outside to do the Arboretum walk as a group on Black Friday, the day after Thanksgiving, on November 29. We'll plan on meeting at the start point of the Arboretum Walk, Colectivo Coffee, located at 2530 Monroe St. in Madison at 8:45 a.m. to register for the walk and start walking at 9 a.m.

#OptOutside was started by REI in 2015 when they closed their stores on Black Friday, paid their 12,000 employees to spend time outside, and invited other Americans to join them. In 2016, the AVA: America's Walking Club joined the effort and has participated the last three years. Although REI is no longer running this campaign in 2019, the AVA is still encouraging clubs to continue this initiative because of the success that clubs have had getting people to come walk with us as well as the awareness it generates for the AVA. In 2018, there were 47 AVA walking clubs throughout the United States that hosted a #OptOutside event. All 2019 AVA clubs participating in a #OptOutside event are listed on the AVA website at:

<http://www.ava.org/OptOutside2019.php>

## Talk'n Trash - Thanks to October 13th Volunteers By Joanne Reuter

Thanks to a dedicated group of volunteers, we were able to collect highway trash along three quarters of our assigned route on October 13th. After the work was done, we gathered for a relaxing get-together at Nora's II.

We could have used a few more people in order to cover the entire route. Please join us for the spring event (date to be announced later).

Pictured from left to right, back row: June Quesnell, Beth Halverson, Terry Wendt; front row: Joanne Reuter, Mary Liebig, and Chris Flessert. Not pictured: Diane Thornbery.



## Dairyland Walkers Coordinator/Awards Committee Volunteer By Maureen Engelberger

**Brief Description:** Appointed by the President to serve on the board. Assists the club in filling volunteer positions. Helps the club recognize the work of volunteers at the annual Holiday Party. Provides the board with input about volunteers.

**Duties:** Attend monthly board meetings and membership meetings. Provide input to the board regarding the recruitment and recognition of volunteers. Recommends volunteers for positions with the input of the board. Contacts candidates for open positions and helps prepare them for their duties. Writes job descriptions and newsletter articles. Conducts volunteer recognition activities.

**Skills Needed:** Good communication skills needed along with the willingness to contact new people. Good phone skills and writing skills.

**Time Commitment:** (1) meeting per month and (1-2) additional hours during active months or when volunteer recruitment is needed.

**Approval Process:** Recommended by the board and appointed by the President.

## **Get Ready for Walking in 2020**

**By Don Suloff**

The 2020 Dairyland Walkers schedule has been completed and you are encouraged to break out those new calendars you have been receiving or your electronic devices and enter the walk dates so you don't miss any of these walks. We have a number of exciting new walks as well as some old favorites which you will want to join.

We start the year with three traditional walks that we have done for a number of years now in acceptance of Wisconsin winters. On January 11 we will walk in West Towne Mall to be followed by a walk in East Towne Mall on February 8. Our popular "Pie Walk" will occur in Middleton on March 14 – exactly "Pi" day this year!

We then begin the heart of our walking season with a walk in nearby Belleville on April 18 enjoying this community's parks and unique trails. On May 30 we will visit Sauk Prairie for a walk along the Wisconsin River and through town parks, perhaps seeing a bald eagle.

This year's walking weekend will occur on June 13 and 14 beginning at High Cliff State Park where we will follow a number of adventurous trails passing lime ovens, effigy mounds, and spectacular views of Lake Winnebago. On the 14<sup>th</sup> we will move over to Sheboygan for a new walk in this community through town and along Lake Michigan. On July 11 we will walk from Tenney Park to the Art Fair on the Square and back with sections along Lake Mendota and some historic homes.

We will have a first-time walk in Baraboo on August 22 enjoying this home of Circus World and numerous trails and parks. After a lapse of many years we will return to Monroe on September 19 to enjoy the community and the delights of Cheese Day.

The fall will feature a new walk in Milton on October 17 enjoying winding streets, historic Milton College, and Milton Junction where two railroads crossed paths in the 1850's. Our final event of the year will be our traditional Veteran's Walk on November 7.

Additional information will be on the club website for all of these events. Dairyland Walker events are recognized for the interesting areas visited and the excellence of our directions, yet 2019 was characterized by very disappointing attendance. Although reasons abound for not attending our events, lack of event support can be discouraging to those spending hours planning and staffing events which must be held when scheduled.

**PLEASE MARK YOUR CALENDARS WITH THESE 2020 WALKS AND MAKE EVERY EFFORT TO ATTEND!**

## **October Dairyland Walkers Membership Meeting**

**By Jerry Wilson**

The October 9, 2019 Membership Meeting guest speaker was Renee Callaway, Madison Pedestrian Bicycle Administrator, addressing pedestrian safety, picture below.



## 2021 is Just Around the Corner!!

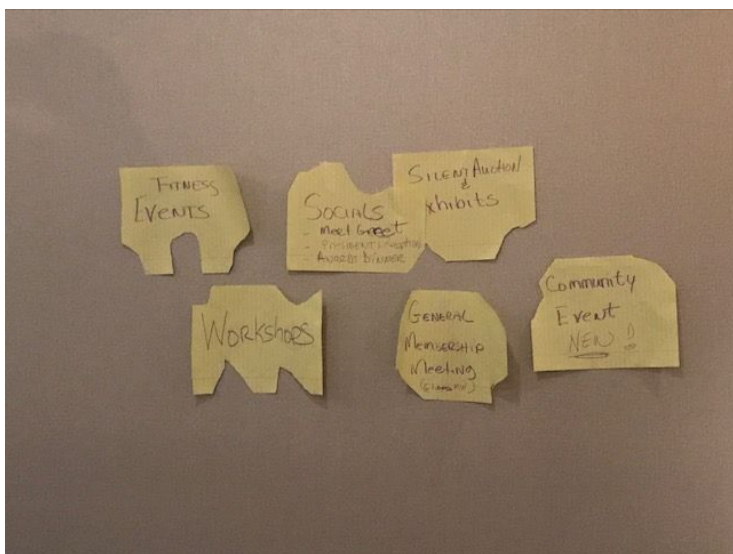
By Don Suloff

Well that might be a bit of a stretch, but as the 2021 National AVA Convention in Madison draws nearer it might seem that there isn't enough time to accomplish what needs to be done. With that in mind every Dairyland Walker is encouraged to plan on volunteering as requested and help us showcase our fine club. Its not too early to mark your calendar for the convention and its associated events. We plan pre-convention walks on June 26, 27, 28, and 29, 2021. The convention proper will be held on June 30 through July 2 with daily walks and many informative workshops and activities. We will wrap the convention up with a post-convention walk on July 3. Obviously, there will be many volunteer opportunities in support of our walks, but that is just the tip of the iceberg. Look in future newsletters for other areas of need which we will need to fill to make this convention a great success.

## 2021 AVA Biennial Convention - A Jigsaw Puzzle Right Now

By Jerry Wilson

Right now the 2021 AVA Biennial Convention is like a jigsaw puzzle still in the box. I have asked to be on the agenda for the November 13th DW Board Meeting to discuss first steps, including establishing sub-committees to be formed and begin work in January 2020. Below is an illustration Henry Rosales, AVA Executive Director shared with some of us when he visited Madison in early October. Pieces that need to be put together along with adding other needed pieces will be the tasks for the local club, supporting local clubs, national staff and the national AVA IT Committee, Training Committee, and Awards Committee.



## New AVA Logo

By Jerry Wilson

Here is the new AVA logo unveiled on October 25, 2019.



**Club Milestones  
By Doug Wiest**

There are no milestones to report for the November-December 2019 issue of the Dairyland Walkers newsletter. The change to the publication schedule for The American Wanderer (TAW) will not always align with our local newsletter publication schedule.

**Membership Update  
By Mary Liebig, Membership Coordinator**

Please welcome the following member who has joined since our last newsletter:

- Cathy Hazard, Madison, WI

**2019 Dairyland Walkers Calendar at a Glance**

When in doubt, verify on [AVA.org](http://AVA.org) or [dairylandwalkers.com](http://dairylandwalkers.com) The Membership Chairperson sends out an informative e-mail each month, check it out!

Saturday, January 12	East Towne Walk	Results: Total=36; Credit=30, Non-Credit=6
Saturday, February 9	West Towne Walk	Results included in West Towne YR Counts
Saturday, March 16	Middleton Pie Walk	Results included in Middleton YR Counts
Saturday, April 13	Madison FLW Walk	Results: Total=44; Credit=36, Non-Credit=8
Saturday, May 18	Cottage Grove Walk	Results: Total=31; Credit=28, Non-Credit=3
Saturday, June 22	Richland Center FLW Walk	Results: Total=38; Credit=32, Non-Credit=6
Sunday, June 23	Spring Green FLW Walk	Results: Total=36; Credit=33, Non-credit=3
Saturday, July 27	Milwaukee FLW Walk	Results: Total=26; Credit=25, Non-credit=1
Saturday, August 17	Racine FLW Walk	Results: Total=26; Credit=24, Non-credit=2
Sunday, Sept. 15	Lake Farm Co. Park Walk	Results: Total=28; Credit=25, Non-credit=5
Friday, October 11	Moonlight Walk - Orchid Heights Park	Results: Total=26; Credit=24, Non-credit=2
Saturday, November 2	Saturday Walk & Eat Group Middleton Walk Hubbard Ave. Diner, 7445 Hubbard Ave. Middleton, WI	8:45am Register, 9:00am Start 10 km
Wednesday, Nov. 13	Board Meeting: Northside Goodwill 2901 N. Sherman Avenue, Madison	6:00pm Meeting
Saturday, Nov. 16	Veteran's Week Walk Park Hotel, 22 S. Carroll St., Madison Finish at Plaza Tavern, 319 Henry St., Madison - Park Accordingly	Register & Start 9:30 - 11:00am Finish Opens after 11:00am *. Closes 1:00pm * 5 Km Walkers will Want to Delay Their Start
Friday, November 29	#OptOutside Arboretum Walk Collectivo Coffee, 2530 Monroe St., Madison	Register: 8:45am Start: 9:00am
Sunday, December 1	Holiday Party & Membership Meeting Goodman Community Center 149 Waubesa St., Madison See Article P. 2	3:00pm 5 KM Walk 4:00pm Party Starts

**Future 2020 Traditional Walk Events.**

- January 11 – West Towne Mall Walk, Madison
- February 8 – East Towne Mall Walk, Madison

## Veteran's Museum Event - Monday, November 11, 2019

By Jerry Wilson

In researching events around our DW Veteran's Week Walk I found the following:

Join us on Veterans Day for free guided tours at 1:00 PM and 3:00 PM. This year features military veterans sharing their stories about their military experience. Veterans will be available from 2:00 PM-3:00 PM. FREE tours | Space is limited | Registration is required. You can register on-line or by calling 608-264-7663.

30 W Mifflin St  
Madison, Wisconsin 53703

### Attachment A

Minutes Pending Approval

## Dairyland Walkers Board Meeting Northside Goodwill, 2901 N. Sherman Avenue, Madison, WI September 11, 2019

### Minutes

**Members present:** Karen Reger, Russ Crane, Don Suloff, Doug Wiest, Joanne Reuter, Kristi Kenyon, Terry Wendt, Tom Gundlach, Diane Thornbery, Maureen Engelberger, Kevin Moore, May Liebig and Jill Ruef

**Call to Order:** The meeting was called to order by President Wiest at 6:00 p.m. The meeting's agenda was approved with the additional items Nomination Committee Officer, New Business - Phone Contest and New Secretary Appointment. Informational letters were sent by June Doyle and Rosemary Springer.

**Job Descriptions:** We have copies of all positions except the Secretary. Susan will be asked to send the committee a copy. This topic is brought up due to Susan Wester has submitted a formal resignation as Secretary.

Doug Wiest has approved Jill Ruef as Secretary for the remainder of 2019

The minutes of the July 10th Board meeting were approved without comment or change.

### Officer Reports

**Vice President:** At the time of the meeting no program had been scheduled for next month Membership meeting on October 9th. Suggestion was made to contact Renee Callaway of the Pedestrian Bicycle Administration.

Next year's annual picnic is targeted to be held at Orchard Heights Park in Middleton. Option Marshall Park.

**Secretary:** Nothing to report.

**Treasurer:** Kristi Kenyon stated from the last period:

Income was \$2,683.44. Primarily came from event Income which included Frequent Walker coupons and donations.

Expenses were \$578.85 the majority of expenses were towards the AVA Sanctioned Fees and then Admin Supplies and AVA Participation Fees

Balance as of 11 September 2019 \$2,586.59

We had less fees coming in and then there was an increase in fees for reserving shelters for events including the August picnic shelter and holiday party.

We will continue to run our calendar on the annual cycle of July 1<sup>st</sup> – June 30<sup>th</sup>.

Cost savings: We are coming out ahead with coupon sales due to not all are used at years end.

Discussion on the number of Blue Books printed (200 copies) and the difficulty in formatting pages for an electronic version. Electronic formatting will need to be looked at.

The Treasurer's Report was accepted and filed for audit.

**Membership Chair:** Mary Liebig stated she is drafting email for next Board Meeting in November. She will bring up the electronic copy of the Blue Book and dues.

All Walks are sanctioned for 2020

**Blue Book discussion on mailing and printing:** Decision was made in July to print 200 copies and send electronic copies to those with email. Those without email may pick up a copy of the Blue Book at scheduled events or Membership Meetings.

We still have the option to renew the club bulk-mailing which includes minimal paperwork.

**Sanctioned Event Coordinator:** Joanne Reuter – Nothing at this time.

**Trail Master:** Don Suloff handed out the Final 2020 Walk Schedule and possible 2021 Pre/Post Convention Walks listing.

**Publicity Chair:** Karen Reger – Nothing to report

**Volunteer Coordinator:** – Nothing to report

**Store:** Russ Crane - Nothing to report

**Nomination Committee:** Tom McCrill – Provided list of Positions/Name for next year. President: Doug Weist, Vice President: Terry Wendt, Treasurer: Kristi Kenyon and Secretary: Jill Ruef

### **Unfinished Business**

- Joanne requested letting members know about the Fond du Lac food box. Members would be able to bring food to the holiday party to contribute.
- Pie Walk volunteers: Barb Lund has organized the gathering of the pies in the past. Find out what her processes for this annual event.
- Mary will be writing an article for the next meeting in November.
- Terry will be writing a paragraph for the upcoming holiday party.
- Convention day volunteers – Jerry

### **New Business**

The American Family Dream Bank will be the new location for membership meetings. Parking is expected to be ok. .80/.90 per hour in the parking ramp.

**Photo Contest:** Kevin Moore brought up having a photo contest of locations in WI where convention walks will be held to help advertise on the Convention Website. Photos may be posted to the Dairyland Walkers Facebook page for nominations. Everyone will have the option to vote for their favorite pictures when posted. Add a reminder to tell club members to bring their camera or phone while walking. The winner of picture(s) chosen to advertise the Convention will be given a prize. Suggestions were a year membership or coupons. Note: Anything related to the Convention (posted on their website) is owned by the AVA



Next year we will need to begin creating the Convention website.

**Opt Outside** – Mary Liebig is willing to lead the walk and planning for the November 29<sup>th</sup> walk. She will contact Hector (opt out guy) to make it happen.

Tom Gundlach – The walk stamps for 2020 will note 25 years on the year round, seasonal and Traditional walks.

Don has the stamps for the Lake Walk and Moon light walks

**Adjournment:** the meeting was adjourned at 7:15 p.m.

**Next Board meeting** – 13 November 2019 Lake View Branch Library

**Next General membership meeting** – 9 October 2019 American Family Dream Bank, 821 E. Washington Ave., Madison, WI

### Next Special Event Walks

- Lake Farm County Park walk, Sunday 15 September 2019
- Middleton Moonlight walk, Saturday 11 October 2019

Respectfully submitted  
Jill Ruef, Secretary 2019

## Attachment B

Minutes Pending Approval

# Dairyland Walkers General Membership Meeting American Family DreamBank, 821 E. Washington Ave., Madison, WI October 9, 2019

## Minutes

Members present: Karen Reger, Russ Crane, Don Suloff, Joanne Reuter, Kristi Kenyon, Terry Wendt, Diane Thornbery, May Liebig, Maureen Engelberger, Jerry Wilson and Jill Ruef

Call to Order 1829 hours (6:29 pm)

Agenda additions/approval: Yes

**Guest Speaker: Renee Callaway**, Pedestrian Bicycle Administrator with the Wisconsin Dept. of Transportation. Her presentation covered pedestrian and bicycle mobility and safety. The Department's goal is to ensure a safe and well planned bicycle friendly transportation network that allows connections to all destinations, including bikeways (including, but not limited to, facilities such as off-street paths, on-street marked lanes and routes, and low volume/low speed local roads), adequate bike parking, and adequate links to public transit. The network will be accessible to riders of all ages, backgrounds, and abilities.

### Officer Reports:

**President:** Doug Wiest – out of country

**Vice President:** Terry Wendt

Maureen Engelberger will be resigning at the end of the year as Volunteer Coordinator.

**Secretary:** Nothing to report

**Treasurer's Report:** Kristi Kenyon

Income: \$379.00

Expenses \$227.75 Administrative Supplies, Rental and Printing; AVA Participation Fees (Lake Farm County Park)

Balance: As of 9 October 2019, \$2,687.82

The Treasurer's Report was accepted and filed for audit.

**Director At Large:** (Joanne Reuter) – Jill will be taking over the Fond du Lac walk box for 2020.

**Other Reports:**

- Trail Master: (Don Suloff) see unfinished business
- Publicity Chair: (Karen Reger) – Nothing to report
- Volunteer Coordinator: (Maureen Engelberger) – Nothing to report
- Newsletter Editor: (Jerry Wilson)
- Website Administrator: (Kevin Moore)
- AVA Electronic Sanctioning Volunteer: (Tom Gundlach) –

**Unfinished Business:**

- Special elections – Board members are Doug Weist, Terry Wendt, Jill Ruef, Kristi Kenyon and Diane Thornbery
- Election of DLW officers for 2020: Approved

Still trying to lock down the date of when the AVA board will be coming to Madison. Initially July 11 was suggested, but a better experience would be to move it to June for the walk weekend event at High Cliff Park and Sheboygan.

**New Business:**

Pie Walk: Linda Abegland is taking over the volunteer position from Barb Lund.  
Board reviewed our dues structure in 2007 last change. Expenses are outpacing income. This will be an item for the November board meeting agenda.

**Adjournment:** the meeting was adjourned at: 7:28 p.m.

**Next Board Meeting:** 13 November 2019, 1800 hours (6 pm), **Northside Goodwill, Northside Town Center,** 2901 N. Sherman Ave., Madison.

**Next General Membership Meeting & Christmas Party:** 1 December 2019, Goodman Community Center (Bolz Room), 149 Waubesa St., Madison; 1600 hours (4:00 pm), (5km walk start at 1500 hours (3:00 pm).

**Next Special Event Walks:**

- Middleton Moonlight Walk, Friday, 11 October 2019.
- Veteran's Week Walk, downtown Madison, Saturday, 16 November 2019. Start 9:30
- Arboretum Walk OptOutside partnership, Friday, 29 November 2019.
- Holiday Party Walk, Sunday, 1 December 2019.

**Next Saturday "Walk & Eat" group walk:**

- Middleton YRE, Saturday, 2 November 2019.

Respectfully submitted  
Jill Ruef, Secretary 2019

## Attachment C November Event

SN: 113520 - 2019

### WHAT IS THE EVENT

Veterans Walk Traditional Walk

### WHERE IS THE EVENT

Madison, Wisconsin Park Hotel Lobby

### WHEN IS THE EVENT

Starting Sat, Nov 16th for 1 day Open from Start between 9:30 am and 11:00 am

### REASONS TO DO THE EVENT

Special programs

Little Free Libraries State Capital State Street Sashay Walking the USA A - Z

Long description

GPS: N 43.07319 W 089.38446. The walk will include the State Capitol, The WI Veteran's Museum, the University of Wisconsin Memorial Union, Madison's famed State Street, and will emphasize armed forces veteran sites including the upper level of the State Capitol building and the Veterans Museum.

### CONDITIONS FOR THE EVENT

Distance: 10K and 6K, Rating: 2B

Restrooms: Yes Pets: No Strollers: medium Wheelchairs: medium

Comments

SPECIAL PROGRAMS:1. Little Free Libraries2. State Street Sashay3. State Capital4. Walk the USA A-Z -Madison. Walk Wisconsin Counties - Dane

Awards and fees: IVV Credit Only

### HOW TO GET TO THE EVENT

Driving to the start

22 S. Carroll, Madison, WI. From Hwy 12/18, take the John Nolen Dr exit north. At the 5th light on John Nolen turn left on Broom St. Proceed to the 3rd light and turn right on W Washington Ave to Capitol Square. Turn right on Carroll St to the next corner and the start point. Hotel parking is limited and with a charge. There are also five public parking ramps within 3 blocks.

### EVENT SPONSOR

Madison Area Volkssport Assn. Event website: [Dairylandwalkers.com/walks/event-walks/veterans-walk/](http://Dairylandwalkers.com/walks/event-walks/veterans-walk/)

### POINT OF CONTACT

Jerry Wilson [jpatw4@gmail.com](mailto:jpatw4@gmail.com) 608-695-6449

Per AVA.com

## Attachment C December Event

See Holiday Party article on page 1.

## Attachment C Future Events

**January** West Towne Mall Walk - January 11, 2020

**February** East Towne Mall Walk - February 8, 2020

**SN: 116052 - 2020**

### WHAT IS THE EVENT

**East Towne Mall Walk**

**Traditional Walk**

### WHERE IS THE EVENT

**Madison, Wisconsin**

**Firestone Complete Auto Care,**

### WHEN IS THE EVENT

**Starting Sat, Feb 8th, 2020 for 1 day Open from 7:45 am to 10:00 am, finish by noon.**

### REASONS TO DO THE EVENT

**Special programs**

**Walking the USA A - Z**

**Long description**

**GPS: N43.127992, W089.306230. Firestone store is registration point, only. Do not park there during your walk. You will need to drive a short distance to the Food Court entrance of the mall. The Food Court entrance is located on the East Washington Avenue side of the mall. Ample parking available there. Walk is entirely indoors & on one level.**

### CONDITIONS FOR THE EVENT

**Distance: 10K & 5K, Rating: 1A**

**Restrooms: Yes**

**Pets: No**

**Strollers: easy**

**Wheelchairs: easy**

**Comments SPECIAL PROGRAMS: 1. Walk the USA A-Z Letter M. 2. Walk Wisconsin Counties - Dane**

**Awards and fees: IVV Credit Only**

### HOW TO GET TO THE EVENT

**Driving to the start**

**4601 East Towne Blvd, Madison, WI. From downtown Madison, take East Washington Avenue (US-151) to Zeier Road. Take Zeier Road right one block. The Firestone store will be on your right. From outside Madison, take I-39/90/94 or US-151. Exit the Interstate onto US-151 south (toward Madison). East Towne Mall will be on your left, about one mile toward Madison from the US-151 and Interstate interchange. Before East Towne Mall, exit East Washington Avenue (US-151) left at Zeier Road. Take Zeier Road one block. The Firestone store will be on your right.**

### EVENT SPONSOR

**Madison Area Volkssport Assn.**

**Event website: [www.dairylandwalkers.com/walks/event-walks/east-towne-mall-walk/](http://www.dairylandwalkers.com/walks/event-walks/east-towne-mall-walk/)**