

Newsletter

January-February 2018

www.dairylandwalkers.com

Vol 2018-01



Jan. – Feb. Events

Jan. 10 Board Meeting 6:00pm–Lakeview Br. Lib. Jan. 20 West Towne Walk 8:30-11:00am

Feb. 10 Sat. Eat & Walk – West Towne Wk: 8:30am Feb. 14 Club Meeting: 6:30pm Sequoya Lib. Br. Feb. 17 East Towne Walk 7:45-10:00am Fin.by Noon

Mar. 14 Board Meet.-TBD Mar. 17 Pie Walk- 9:00am – 12:00 Noon

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New 2018 AVA Laser Cut Stamps Passed on by Jerry Wilson, Originally Prepared By a Club in the AVA Atlantic Region

"New 2018 Laser Cut Stamp

Please note: **Ink the stamp lightly** and do a trial stamp on a piece of paper (e.g., the walk directions) before stamping in your IVV book. The new stamp has shallow characters and is quite flat. It **does not require as much ink or pressure** as the old stamps. Too much ink will result in a smudged imprint."

Also see longer Message covered by an article from our AVA National President on page 4.

The New Stamps Have Arrived By Don Suloff

The AVA has instituted a new stamp program which will be more economical and efficient than the bulky handles and rubber inserts now being used. The new stamps are in hand and will be appearing in our year-round, seasonal, and traditional walks as start dates are reached. Although you will immediately notice a difference in the stamps, their use will be unchanged – just stamp your books as always in the past!

West Towne Mall Walk – Saturday, January 20 By Terry Wendt

West Towne Walk, Saturday January 20, 2018. Firestone Complete Auto Care, 7105 Mineral Pt Rd. Madison WI Start 7:45 till 10:00am, finish by noon. Contact: Terry Wendt 608-849-5702 tgwendt@tds.net.

February General Meeting – Wednesday, February 14 By Terry Wendt

February general membership meeting will be Wednesday February 14, 2018, location Sequoya Branch Library 4340 Tokay Blvd [just off Midvale] Madison WI Start 6:30PM. Speakers will be Diane Thornberry & Susan Wester, on their trip to Japan.

East Towne Mall Walk –Saturday, February 17 By Tricia Gundlach

East Towne Walk, Saturday February 17, 2018. Firestone Complete Auto Care, 4601 East Towne Blvd Madison WI. Start 7:45 till 10:00 Finish by noon. Contact: Terry Wendt 608-849-5702 tgwendt@tds.net

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Dates of Interest?

Date

<u>Jan.</u> Nat. Soup Month Vol. Blood Donor Month

- 1 New Year's Day
- 1 Full Moon 8:24 pm CST
- 15 Martin Luther King Jr. Day
- 20 Nat. Cheese Lovers Day
- 26 National Peanut Brittle Day
- 27 Holocaust Memorial Day
- 31 Full Moon 7:27 am CST

Feb. Relationship Wellness Mon. American Heart Month

- 1 Change Your Password Day
- 2 Ground Hog Day
- 4 Superbowl 52
- 12 ET Visitor Day
- 17 Random Acts of Kindness Day
- 28 National Tooth Fairy Day No Full Moon in February

NEWSLETTER ARTICLE SUBMITTAL DEADLINE

for March – April 2018

Deadline: February 20

Put an Article Specific Title on the subject line and send articles to the DW Newsletter email address:

dairylandnews@gmail.com

This email address is regularly monitored ten days before and three days after a newsletter edition is published.

Saturday Walk & Eat Group – Saturday, February 10 By Mary Liebig

Saturday Walk & Eat Group Madison West Towne Mall – Saturday, February 10

We're kicking off our 2018 Group Walk and Eat schedule with - another mall walk. Just when you thought you couldn't get enough mall walking in, we found time to squeeze in another event. The payoff is this one is a Walk and Eat!

We will gather at the **West Towne Mall Food Court on Saturday, February 10 at 8:30 am,** slightly earlier than usual, so that we may beat the shopping crowd. If you plan to walk less than a 10K, feel free to come later. There's no need to go to the Firestone Starting Point to register; we'll have the walk box available in the food court. You can leave your coat and other gear at the start table in the food court and it will be watched while you walk. An early lunch location afterward is to still to be determined, but we'll pick something near the mall.

Don't Miss Out – March 17 and May 19 & 20 By Don Suloff

Two of the Dairyland Walkers most popular events are just around the corner and you won't want to miss them by not planning ahead!

First, pie lovers will look forward to our annual Pie Walk starting at St. Luke's Lutheran Church on March 17th. We will have a guided 5K walk in the Middleton area followed by Hubbard's Avenue Pie at St. Luke's. Times and sign-up information will be contained in our next newsletter.

In May we will complete our ambitious "Walk Wisconsin Counties" program to the surprise (astonishment?!) of many. We will walk in Shawano (Shawano County) on Saturday, May 19th, with check-in time between 10 am and 1 pm, with all walkers to be finished by 3 pm. We will move north to Antigo to spend the night. A limited number of rooms have been blocked at the Super 8 in Antigo until April 19th under the name of Dairyland Walkers. The Super 8's phone number is (715) 623-4188. In addition to the popular wine and cheese party that evening at the motel (courtesy of Diane Thornbery and Joanne Reuter), we plan to reserve space at a nearby Mexican restaurant for dinner. On Sunday, May 20th we will walk in Antigo (Langlade County) with registration available between 8 am and 11 am and finishing by 1 pm. Although the seasonal walks at Legend Lake (Menomonee County) and Crandon (Forest County) will not be a formal part of the weekend walks, Legend Lake is a short drive from Shawano and Crandon is a short drive from Antigo. Directions, maps, and stamps will be available for these two walks at both Shawano and Antigo. All four of these walks are seasonal walks, but will be operated as remote start walks with Don Suloff (suloff@tds.net, 608 821-0263) the point of contact. For those still wishing to complete the 72-county program but having missed some counties, contact Don and he can get directions to you for making up.

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Membership Dues/2018 – "Blue Book" Listing of Events By Mary Liebig

Dairyland Walkers Membership Dues of \$12.00 annually, per household, are payable in January each year.

You may have already received your 2018 Listing of Wisconsin Events (Blue Book) by the time you read this newsletter. Be sure to look for the envelope stuffed in the middle of the Blue Book to mail your dues checks to me. Please make checks payable to the Madison Area Volkssport Association.

If you have any questions, please contact Mary Liebig at (608) 846-2299 or mbliebig@charter.net

Talk'n Trash By Joanne Reuter

On October 29th, we had a fantastic turnout of volunteers for the highway trash pick up! Thanks so much to all these participants.



Pictured from left to right:

June Quesnell, Mary Liebig, Bruce Dewey, Irene Erwin, June Doyle, Chris Flessert, Mary Graber, Joanne Reuter, Diane Thornbery, Ronnie Guski, Bonnie Hamer, Kim Riyeff and Dave Riyeff.

Enhancing Our Traditional Walks By Don Suloff

2017 was a disappointing year from the aspect of walk participation. Although we had some remarkable new walks throughout the year, the number of walkers enjoying these walks was significantly down. In an effort to make walks in 2018 more appealing, particularly to new members and those who enjoy walking as a social experience, your board hopes to institute two new initiatives. First, at a time to be designated for each traditional walk, we hope to have a volunteer head up a group walk using the directions for the event. This will NOT be a guided walk, but rather a planned time for a group of walkers to depart the start area. Second, we hope to have a volunteer plan a post-walk get together at a restaurant/watering hole near the start/finish point to gather following the walk for socializing. Both of these efforts will be focused on new walkers, but also designed to include all of our walkers who might be interested. The key to the success of these programs will be having new volunteers step up. It need not be the same individuals each time, but we will need to have new members volunteering.

Fun Fact in 2018 – Full Moons By Jerry Wilson

January 2018 will have two full moons, January 1 and January 31 February 2018 will have no full moons.

March 2018 will have two full moons, March 1 and March 31.

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New AVA Stamps Require New Stamping Technique – A Message From the AVA National President Passed Along By Jerry Wilson

"On January 1, 2018, we will begin using the new improved stamp at all of our events. With the new stamp comes the need to use a new stamping technique. The attached will be in the next Checkpoint and in the upcoming issue of TAW, but because of the critical nature of the information and the timing of these two publications, it is essential that you share this information with your clubs as soon as possible...

Hope you all have a very Merry Christmas and a Happy New Year.

Happy trails, David Bonewitz, President, AVA: America's Walking Club"

"NEW STAMPS REQUIRE NEW STAMPING TECHNIQUE

Effective January 1, 2018, all our events will be using the new stamps which will save us money and provide a stamp with more information in our books. This is a great step forward for AVA, but with every improvement/change comes the need to adjust how we do business. These new stamps are no exception. Please be aware that you will need to be careful how you use the new stamps. If you continue to do your stamping like you always have with our old stamps, you could easily end up with just black mark in your books.

In particular, with the old stamps we all tended to press the stamp deeply into the stamp pad and then press the stamp very hard on our books, rocking and rolling the stamp to account for the uneven slugs in the stamp. With the new stamps, this technique could well result in solid black mark since the new stamps do not have letters/numbers as deep as the old stamps, and most the stamps have smaller letters with less space between the letters.

The suggested procedure for the new stamps is to ink the stamp lightly and do a trial stamp on a piece of paper (e.g., the walk directions) to ascertain imprint quality. You may determine that the stamp has too much ink and have to repeat this process to determine the correct amount of force to ink the stamp as well as the correct amount force to use get a good imprint **before** stamping your book.

It is critical that all Volkssporters get the word on changing how they stamp their books. While this is a very positive step forward for AVA, it won't take but one botched stamp in a book to sour that participant on this as an improvement. Clubs might consider putting an instruction sheet in with the stamp in their Walk Box showing both the botched stamp using the old technique and the new improved stamp using the recommended stamping technique.

Thanks to Bob Schmick (Maryland Volkssport Assoc., President) for pointing out this "black line" issue and ATRD, Mike Green for bringing it to my attention. Thanks also to Chris Zegelin for developing this new improved stamp, to Hector Hernandez for learning how to operate the new stamp cutting equipment and getting all these new stamps produced, and the rest of the folks in the office for working together to get the stamps shipped out to the clubs."

Membership Update By Mary Liebig, Membership Coordinator

Please welcome our newest member who joined since our last newsletter:

Abagail Cantor- Madison, WI

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Club Milestones By Doug Wiest

The following are the milestones of club members as reported by the December 2017 / January 2018 issue of The American Wanderer:

Events		Kilometers
250	Hannah Wensing	(No new accomplishments listed)
400	Kristina Kenyon	
425	Kristina Kenyon	
475	Cindy Haagensen	
475	Joan Miller	
475	Phillip Ringhand	
500	Joan Miller	
525	Joan Miller	
550	Joan Miller	
575	Joan Miller	
575	Jeanne Van Houweling	
600	Joan Miller	
650	Ann Misener	
750	Pam Wilson	
800	Therese Glatzhofer	
850	Lee Moisant	
950	Jerry Wilson	
1,000	Jerry Wilson	
3,000	Jane Legaard	
3,000	Kenneth Legaard	

Congratulations to all on your accomplishments!

If I, or The American Wanderer, overlooked your accomplishments, send me an e-mail at douglaswiest@yahoo.com and they will be listed in the next Dairyland Walkers newsletter

2017 Dairyland Walkers Calendar at a Glance

Saturday, January 21	West Towne Walk, Madison, WI	Results: Total 40; Adult Crd: 37; Non-Credit: 3
Saturday, February 18	East Towne Walk, Madison, WI	Results: Total 30; Adult Crd: 28; Non-Credit: 2
Saturday, April 22	MATC / Starkweather Creek Walk, Madison, WI	Results: Total 44; Adult Crd: 34; Non-Credit: 10
Sunday, June 24	Plain, WI Walk-Kraemer Library & Community C.	Results: Total 42; Adult Crd: 37; Non-Credit: 5
Saturday, July 22	Oconomowoc, WI Walk	Results: Total 52; Adult Crd: 44; Non-Credit: 8
Saturday, August 26	Delavan, WI Walk	Results: Total 63; Adult Crd: 51; Non-Credit: 12
Saturday, Sept. 13	Pheasant Branch Moonlight Walk, Middleton, WI	Results: Total 7; Adult Crd: 6; Non-Credit: 1
Saturday, October 11	Middleton Firefighters Park Walk	Results: Total 31; Adult Crd: 26; Non-Credit: 5
Saturday, November 4	Veteran's Weekend Walk	Results: Total 19; Adult Crd. 17; Non-Credit: 1
•		1

2018 Dairyland Walkers Calendar at a Glance

Wednesday, January 10	Board Meeting – Lakeview Library Branch	6:00pm Meeting
	2845 N. Sherman Ave., Madison	
Saturday, January 20	West Towne Walk	
Saturday, February 10	Walk & Eat Group – West Towne	
Wednesday, February 14	Club Membership Meeting-Sequoya Library Branch	6:30pm
Saturday, February 17	East Towne Walk	
Wednesday, March 14	Board Meeting – TBD	6:00pm Meeting
Saturday, March 17	Pie Walk-St. Luke's Lutheran Church, Middleton	

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Minutes Pending Approval

Dairyland Walkers Board Meeting Lakeview Library Branch, Madison, WI November 8, 2017

Minutes

Members present: Russ Crane, Karen Reger, Mary Liebig, Kristi Kenyon, Don Suloff, Doug Wiest, Susan Wester, Tom Gundlach, Tricia Gundlach, Terry Wendt, Joanne Reuter

Call to Order: The meeting was called to order at 5:57 p.m. by President Wiest. The agenda was approved with the addition of one item in New Business. The minutes of the 13 September 2017 Board meeting were approved as distributed.

Officer Reports

President: No report.

Vice President: Terry Wendt indicated that everything is ready for the December 3 Christmas party at the Goodman Center.

Secretary: No report.

Treasurer: Kristi Kenyon reported that income for the month was \$248.00. Event income amounted to \$171.00, with sales of \$46.00 and dues and donations of \$31.00. Total expenses were \$270.00, with \$170.00 for administrative costs and \$100.00 for speaker gratuity. The 8 November balance is \$5,003.79, down \$22.00 from the previous month. The report was approved and filed for audit.

Director at Large: No report.

Other Reports

Membership Chair: Mary Liebig proposed some dates for a meeting to get the Blue books ready for mailing. After some discussion, Thursday, December 28 at 9:00 a.m. was chosen. The meeting will be at the Prairie Cafe in Middleton.

Mary also reported that she has received special permission to use the DeForest park shelter at the non-profit rate of \$25 for the April 2018 walk.

Sanctioned Event Coordinator: No report.

Trailmaster: Don Suloff indicated 2018 walks are in order.. Almost all traditional walks are posted on the website now. The remaining two will be posted soon. Shelters have been reserved where needed. As for the May weekend walk, he was only able to obtain a block of 10 rooms at the Super 8. If the block becomes filled, he suggested using one's own means to receive a discount, such as an AARP card.

Publicity Chair: No report.

Volunteer Coordinator: Tricia Gundlach said a person to replace her has not yet been located. She will discuss it this week at an Awards committee meeting. Mary added that she may also have some ideas for possible replacements.

Mary also commented that her church has a standing list of activities needing volunteers and wondered whether this would work for Dairyland Walkers. She suggested placing such a list regularly in the newsletter and/or monthly emails.

Newsletter Editor: No report.

Website Administrator: No report.

AVA Electronic Sanctioning Volunteer: Tom Gundlach has completed one fourth quarter report. Several 2018 events are YRE's and won't need special sanctioning, but there are 4-5 others that will need to be done.

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Special Projects: In an email to Board members, Diane Thornbery reported she would continue to work on the special projects she has started, such as the Blue book, as well as some new ones. However, she does not believe it is necessary for her to attend Board meetings in order to accomplish this.

Unfinished Business

<u>Newsletter Articles</u>: Mary will remind members to look for the 2018 Blue book and to renew membership. Joanne Reuter will write about trash pickup; Terry, the East and West Towne walks; Don, the pie walk; and Doug, accomplishments. Don questioned whether someone should also write about the new AVA stamps.

<u>Meet-Up</u>: The possibility of the club subscribing to a MeetUp account was discussed, in addition to earlier communication by email. Susan Wester made a motion to register for an account on a trial basis, which she will manage. The merits of the account will be evaluated in six months' time. The motion was seconded and approved. The account will be activated in time for the March 2018 walks.

<u>New Special Program</u>: Russ Crane said that he has been considering the new special program adopted by the Board at the last meeting. It does not appear likely that he will be able to develop it by the end of the year. He wondered if the Board would wish to reconsider some aspects, such as the rewards.

New Business

<u>Speakers for the February and April 2018 membership meetings</u>: Mary said she would email Jerry Wilson regarding his ability to present the AVA Ice Age Trail program at the February general membership meeting. If the meeting is unable to (be) held on the usual date because of Jerry's schedule, Diane must be notified. For the April speaker, Terry said he will review his notes.

<u>Tentative schedule of Saturday "Walk-and-Eats" for 2018</u>: Mary has emailed a list of future Walk and Eats events to the Board. In creating it, she coordinated the walks so as to avoid conflict with proposed 2018 walks, the Badger schedule, and club meeting dates.

<u>Discussion about declining participant numbers for our walks</u>: Joanne reminded the Board of an earlier email from Jerry containing cumulative walker totals over recent years. The totals revealed that numbers for YRE and seasonal walks are down. Don added that numbers are also down for traditional walks. There was some discussion, including Russ' noting that there are no longer brochures or flyers for each walk, and Joanne's concern about possible correlation with bad weather. It was concluded that numbers should continue to be reviewed, and that perhaps posting walks on MeetUp, as well as creating informal post-walk social gatherings may help.

Input from board members recognizing new volunteers, to be presented at December membership meeting: Tricia said the Awards committee would like to recognize newer volunteers at the Christmas party. She then suggested a couple people to recognize, and asked the Board for more names. She suggested perhaps Don could give a short presentation on how to coordinate a walk.

Adjournment: The meeting was adjourned at 7:26 p.m. by President Wiest.

Next Board meeting - Wednesday, 10 January 2018, Lakeview Branch Library

Next Membership Meeting and Christmas Party – Sunday, 3 December 2017, Goodman Community Center, Madison, WI. 3:00 walk 4:00 meeting

Next Special Event Walks:

-- "Opt-Outside" Arboretum YRE walk, Friday, 24 November 2017

- -- West Towne Mall walk, Madison, WI, Saturday, 20 January 2018
- -- East Towne Mall walk, Madison, WI, Saturday, 17 February 2018

Next Saturday "Walk & Eat" group walks: 10 Feb at WestTowne

Respectfully submitted, Susan Wester, Secretary

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Minutes Pending Approval

Dairyland Walkers Bimonthly General Membership Meeting Goodman Community Center, 149 Waubesa St., Madison, WI December 3, 2017

Minutes

Number of attendees: 40

Call to Order: The meeting was called to order at 4:18 p.m. by President Doug Wiest. The agenda was adopted with the addition of one item in new business, per June Doyle. The 11 October 2017 Annual Membership Meeting minutes were approved as distributed.

Officer Reports

President: No report.

Vice President: No report.

Secretary: No report.

Treasurer: Kristi Kenyon reported that income for the month was \$130.00 and expenses were \$645.12. The 3 December balance is \$4,488.67, down \$515.12 from the previous month. The report was accepted and filed for audit.

Director At Large: No report.

Other Reports

Membership Chair Mary Liebig reminded attendees that membership dues are due in January. The 2018 Blue Book mailing will contain an envelope for sending in dues payments. There is an opportunity for interested volunteers to help assemble the Blue Book mailing packets on December 28 at Prairie Cafe in Middleton. Some people will meet then at 8:00 a.m. for breakfast, with volunteer work to begin at 9:00 a.m.

Sanctioned Event Coordinator Joanne Reuter reported she is working on 2018 packets for updating the walk boxes. In the packets will be the new, redesigned AVA stamps.

Trail Master Don Suloff said all 2018 events are now on the website. May 19-20 is the annual walking weekend, which this year will finish the Counties of Wisconsin program. The July Beaver Dam walk has been intentionally scheduled on a Sunday.

Publicity Chair: No report.

Volunteer Coordinator: At the invitation of Tricia Gundlach, Don spoke briefly on how to create a new walk. He recommended looking for nice trails, historic sites, and parks to include in the walk. Circle (loop) routes are preferable to straight, back and forth ones. If someone has an idea for a new walk, please get in touch with Don. He added that new trails sometimes open up too, creating unexpected opportunities for the club. Volunteers are always needed to lead walks and organize get togethers afterward.

Tricia then said how much the club appreciates volunteers. No contribution of volunteer time is too small. She presented cards to recognize those who led traditional walks in 2017: Barb Lund, Don Suloff, Terry Wendt, Gwen Kraemer, Bonnie Hamer, Dave and Kim Riyeff, Jerry Wilson, Cindy Haagensen and Mary Liebig. Cards were also presented to recognize the efforts of new volunteers in 2017: Ellen Twing, Kevin Moore and Irene Irwin.

Newsletter Editor: No report.

Website Administrator: No report.

AVA Electronic Sanctioning Volunteer: Tom Gundlach is in the process of obtaining sanctioning for 2018 traditional walks. This has been interrupted by problems with the AVA website. He will complete it as soon as the website allows.

Unfinished Business: None.

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New Business: June Doyle brought a collection of pottery award memorabilia from the former Syttende Mai walk. Interested persons may purchase these items for the cost of a club donation.

Adjournment: The meeting was adjourned at 4:35 p.m. by President Wiest.

Next Board Meeting: 10 January 2018, 1800 hours (6 pm), Lakeview Library, Madison Next General Membership Meeting: 14 February 2018, 1830 hours (6:30 pm), Sequoya Library, Madison.

Next Special Event Walks:

- --West Towne Mall Walk, Saturday, 20 January 2018.
- -- East Towne Mall Walk, Saturday, 17 February, 2018.

Next Saturday Walk & Eat Group Walk:

--West Towne YRE, Saturday, 10 February 2018

Respectfully submitted, Susan Wester, Secretary

Attachment C January Event – Madison, West Towne Walk – January 20:

West Towne Mall

When Sat, January 20, 8:30am – 11:00am Where Firestone Complete Auto Care, 7105 Mineral Point Road, Madison, WI Description: The walk is entirely indoors and on one level of the mall.

http://dairylandwalkers.com/walks/event-walks/west-towne-mall-walk

Excerpt from www.dairylandwalkers.com website

Madison Area Volkssport Association January - February 2018 Page 10 of 10 Vol 202

Attachment C February Event – Madison, East Towne Walk – February 17:

Dates:	2/17/2018 - 2/17/2018	
City / State:	Madison, WI	
Event Name:	East Towne Walk	
Event Type:	Walk	
Event ID:	110472	
Distance - Trail Ratings:	10K & 5K - 1A	
Description:	GPS: N43.127992, W089.306230. Firestone store is registration point, only. Please do not park there. Park near and enter the Food Court mall entrance on the E. Washington Ave (US-151) side of the mall. Ample parking available there. Walk is entirely indoors & on one level.	
Amenities:	Strollers: easy Wheelchairs: easy Pets: No Restrooms: Yes	
Special Programs:	Points of Reference, Walking the USA A - Z	
Start Times:	7:45 am to 10 am. Finish by noon	
Location:	Firestone Complete Auto Care	
Start Point / Driving Directions:	4801 East Towne Blvd, Madison, WI. From downtown Madison, take East Washington Avenue (US 151) to Zeier Road. Take Zeier Road one block. The Firestone store will be on your right. From outside Madison, take I-39/90/94 or US-151. Exit the Interstate onto US-151 south (towards Madison). East Towne Mall will be on your left, about one mile toward Madison from the US-151 and Interstate interchange. Before East Towne Mall, exit East Washington Avenue (US-151) at Zeier Road. Take Zeier Road one block. The Firestone store will be on your right.	
Awards & Fees:	IVV Credit Only	
Comments:	SPECIAL PROGRAMS: 1. Points of Reference - Madison Area Volkssport Assn 2. Walk the USA A-Z Letter M 3. Walk Wisconsin Counties - Dane	
Host Club:	Madison Area Volkssport Assn.	
Contact:	Terry Wendt (608) 849-5702	
Website:	www.dairylandwalkers.com/walks/event-walks/east-towne-mall-walk/	
E-Mail Contact:	tgwendt@tds.net	

Excerpt from www.AVA.org website