



Madison Area Volkssport Association Newsletter

November-December 2013

www.dairylandwalkers.com

Vol 2013-06

Nov.-Dec. Events

Nov. 13 Board Meeting –
Lakeview Branch Library
– 6:00 pm

December 1 Holiday Party
and Membership Meeting
Immanuel Lutheran Church
Arrive: 2:30 – 3:00
One Hour Walk 3:00Sharp
Meeting: 4:00 – 5:00
Dinner: 5:00
Clean-up: 6:00 – 7:30

Next Traditional Club Walk:
January 11, 2014
East Towne Mall

Remembering Barb By Don Suloff

On September 14th sixty-one walkers enjoyed a perfect fall day exploring the “Only Waunakee in the World”. The 6K walkers passed through historic St John the Baptist Catholic Church, the old railroad depot, historic downtown Waunakee, several parks on the north side of town, and the Waunakee Area Veterans Memorial. The 11K walkers wandered through Schumacher Farm County Park (where Barb volunteered her time), past the new Arboretum Elementary School, along trails through a new development (and its private pool), across a covered bridge, and back to the finish point through the Waunakee Arboretum. One walker even participated in an open house. It was a great day for walking and we were pleased to collect \$262 in donations which was presented to Agrace Hospice Care in Barb’s name.

Newsletter Contents

Page

- 1 Remembering Barb
- 1 Website Update
- 1 Fall Highway Cleanup
- 1 Walk West Towne Mall

- 2 County Walk “Make-up Program”

- 3 Looking Forward to 2014

- 4 2014 Dairyland in Alaska Tour and Cruise
- 4 Walking the Counties of Wisconsin

- 6 Membership Update
- 6 Club Milestones
- 6 2013 D W Calendar

- 7 2014 D W Calendar

- 8 Attachment A Sept. 11 Board Meeting Minutes

- 12 Attachment B October 9 Club Meeting Minutes

- 14 Special Board Meeting October 9

- 15 Attachment C D W Club Membership Form

Website Update By Website Project Team

Our website has become outdated in the past few years and it has become more difficult to update material because of technical changes that have occurred. Russ Crane, who retired as webmaster after over a decade of outstanding work, has also recommended that the website be modernized. As a result, the Dairyland Walker’s Board directed a review of the website situation by a volunteer Website Project Team. After reviewing many possible alternatives, the Website Project Team concluded that our needs could best be met by a professional website developer who could redesign our website. Steve Mueller of The Stevens Company has been hired to complete the project and now we need financial assistance to pay for this project. We think you will like using the new website to keep yourself updated on walks and club activities and that it will be attractive and useful to new people. If you could help by donating \$25.00 or \$50.00 to this project, we may be able to have our new website on line by the first of the year. Remember that donations are tax deductible and will certainly be much appreciated. Checks should be made out to Madison Area Volkssport Association (MAVA) and they may be sent to Kristi Kenyon, DW Treasurer, 3006 Hillside Trail, Cross Plains, WI 53528. Thank you very much,

Fall Highway Cleanup By Terry Wendt, Highway Clean-up Coordinator

On Saturday Oct 19, 2013, ten members of the Dairyland walkers cleaned our section of Highway 12&18. The members were Ted Newel, Barb Carson, Tom Doyle, Joanne Reuter, Diane Thornberry, June Quesnell, Norm & Darlene Olson, Ronni Guski & Terry Wendt. Thanks to all who participated a good job was done by all.

Inclement Weather Coming Soon! How about doing the Dairyland Walkers West Towne Mall Walk! Indoors, available 7 days a week, details on website and in “Bluebook”.

Dates of Interest?

- Date**
- Nov.** Peanut Butter Lovers Month
 - 2 Book Lovers & Deviled Eggs Day and Change Your Clocks
 - 10 USMC Day
 - 11 Veteran’s Day
 - 15 Clean Your Refrigerator Day
 - 17 Take a Hike Day
 - 28 Hanukkah & Thanksgiving
 - 29 American Indian Heritage Day
- Dec.** Write a Friend Month
- 5 Repeal Day – 21st Amendment
 - 7 Pearl Harbor Day
 - 16 Nat. Chocolate Covered Day
 - 17 Wright Bros. Day
 - 21 Winter Solstice Day
 - 25 Christmas Day
 - 26 Kwanzaa

**NEWSLETTER
ARTICLE
SUBMITTAL
DEADLINE**

for
January – February
2014

Due: December 20

Send to
DW Newsletter email address:

dairylandnews@gmail.com

**County Walk “Make-up Program”
By Don Suloff**

It was inevitable that some club members would miss county walks conducted since we initiated the program in 2007. Other walkers are participating in the program, but have joined the club subsequent to 2007. It is not realistic to repeat these walks while our efforts are focused on completing the program, nor is it cost effective to sanction walks anticipating only a few walkers to participate in a walk. Recognizing the benefit to the club of maintaining a high level of interest in the county walking program and the benefit to interested members of establishing a mechanism whereby county walks conducted in past years can be completed and credited in the county walking booklet, the Dairyland Walkers have determined to grant credit for such walks providing the participants understand potential problems and follow the special rules described below.

Although maps and directions for past walks are available, some of these walks may be difficult without guiding arrows. Furthermore, it will also be difficult or impossible to verify that no route changes have occurred subsequent to our first conducting the walk. Walkers wishing to participate in a “make-up” walk must be aware of such potential problems and be “flexible” when necessary. It is strongly recommended that at least two individuals walk together on all walks. In some cases it will be desirable to reach the walk in more than one vehicle since the original walk was a lineal walk rather than starting and finishing at the same location.

Stamps will not be necessary since the county walk program is applicable only to our club. Of course, this would mean that AVA credit will not be available to those doing these “make-up” walks. The club will develop a “stick-on” strip which will be placed on the appropriate line(s) of the “Walking the Counties of Wisconsin” booklet which will be made available on completion of each “make-up” walk. As with many AVA walking programs, there will be the assumption of individual integrity in actually completing the “make-up” walks.

The club trailmaster will be the point of contact for these walks and will provide maps and directions to individuals wishing to participate in a “make-up” walk, secure signatures on a liability waiver form, and issue the “stick-on” strip once the walk has been completed. Completed walk claims should be presented to the trailmaster at a Dairyland Walker special event. Since “make-up” walks are not sanctioned, there will be no fee for completion of such a walk, but individuals will be encouraged to make a \$2 donation to the club to help off-set costs of making the program available.

Cambridge/CamRock Park Walk - Saturday, October 5



Tom McCrill visits Kenseth Racing in Cambridge.

Looking Forward to 2014 **By Don Suloff**

Another great year of walking has wound down, so it's time to get your calendars out and block out the dates of next year's special events. We have another great year planned and you won't want to miss a single walk, so plan ahead and don't be disappointed! As has been the case in recent years, as we range farther afield on our county walking program, we try to keep a good number of walks closer to home. You will see on our schedule some new walks close to Madison which you won't want to miss.

Here's what we have scheduled:

Jan 11 East Towne Mall – Our traditional yearly kick-off walk

Feb 8 West Town Mall – Our second mall walk

Mar 15 Pie Walk – An annual favorite, we do a 5K walk in Middleton and then gather back at Hodys for a slice of Hubbard Avenue Diner pie!

Apr 26 DeForest Walk – A new walk along a recently opened trail system

May 17 & 18

Tri-State Walk in coordination with the Des Moines Club. Walks will be held in Platteville; Galena, IL; and Dubuque, Ia. All three walks will be available for walking on both days. Check in for all three walks will be from the Platteville Chamber of Commerce/Wisconsin Welcome Center. Rooms will be blocked at a Platteville hotel/motel for those wishing to stay over. The Platteville walk includes much of the University of Wisconsin-Platteville campus, the historic downtown area, and a view of the largest "M" in the world. The Galena walk will traverse the historic downtown area (85% of which is on the National Register of Historic Places), walk on part of the Galena River Trail, and visit the home of President/General Ulysses S. Grant. The Dubuque walk features the historic downtown Dubuque district and includes a walk on the bridge spanning the Mississippi River between Iowa and Illinois, qualifying for the new border crossing special program.

Jun 28 Lake Kegonsa Walk – A return to Lake Kegonsa State Park (last visited in 2000)

Jul 19 Sparta Walk– A charming Monroe County walk through the historic "Biking Capital of America". We will probably reserve a block of rooms in Sparta for Saturday night.

Jul 20 Black River State Forest Walk – A Jackson County walk along the cross country ski trails of this rural area

Aug 23 Donald County Park Walk – A surprising horse back riding area near Mt Horeb

Sep 13 Lake Waubesa Walk – A new walk on natural surface trails near Lake Waubesa

Oct 3 – 5

The North Central AVA Region Rendezvous hosted by the Dairyland Walkers. Three walks will originate at the Tenney Park shelter and walk through Maple Bluff, the Olbrich Gardens, and the Capital/University of Wisconsin

In addition to these special events, we will have seasonal walks in Sarona (Washburn County), St Croix Falls (Polk County), Rice Lake (Barron County), Flambeau Mine (Rusk County), Washburn (Bayfield County), and Ashland (Ashland County) for 2014 only, so you will want to add these counties to your booklet. I hope you are as excited about these prospective walks as I am!

So what do we see a little farther out? Glad you asked! While we will continue to keep at least half of our walks within an hour drive of Madison (and probably closer), we still will be "attacking" the remaining Wisconsin counties. In 2015 we hope to have walks in Brown and Oconto Counties (perhaps seasonal walks) and have a weekend of walks in Chippewa, Dunn, and Pepin Counties. We will also try to come up with a special walk in 2015 to celebrate the club's 20th anniversary. We will do another weekend of walks in 2016 in Adams, Waushara, and Marquette Counties, plus tentatively will have seasonal walks in Sawyer and Price (and/or perhaps Taylor) Counties. At that point we will only have 8 or 9 counties left to walk – and many thought (self included!) that we would never be able to walk them all! Some of the "close in" walks will include Evansville, Westport, Dorothy Carnes County Park, and Whitewater.

As always, I welcome suggestions and/or ideas for new walks!

2014 Dairyland In Alaska Tour and Cruise

By Tom Gundlach

Have you booked your spot yet? Don't miss out on a great opportunity to walk in the 49th state! The vistas are amazing, the vastness is awe-inspiring, and the glaciers, while still incredible, are disappearing! Travel on land by train and private coach from Fairbanks to Denali to Anchorage to Seward; then by ship from Seward to Glacier Bay, Haines, Juneau, Ketchikan, the Inside Passage and Vancouver. B.C. This will be 11 days you will never forget! The fun starts on June 11, 2014, in Fairbanks and continues through June 22 when we arrive in Vancouver.



2007 Alaska Cruise



Glacier Bay 2007



Anchorage 2007

Our plan is to do up to seven different Alaska walks on this trip, and, if you decide to spend some time in Vancouver, you will have at least two Canadian walks available there.

There is still space available in our group, but don't wait too long. The best cabins sell quickly on Alaska sailings. Contact Tom or Tricia Gundlach at 608-222-4200, or email them at t.gundlach@cruiaseone.com or p.gundlach@cruiaseone.com, and secure your spot.

Walking the Counties of Wisconsin

By Don Suloff

Following is the history of Dairyland Walkers Walking the Counties Program

COUNTY	CITY	DATE
Adams		
Ashland		
Barron		
Bayfield		
Brown		
Buffalo	Merrick SP	7/22/2012
Burnett		
Calumet	High Cliff SP	10/13/2012
Chippewa		
Clark	The High Ground-Neillsville	9/11/2011
Columbia	Wisconsin Dells	4/18/2009
Crawford	Prairie du Chien	10/18/2008
Dane	Madison City Walk	2007
Dodge	Horicon Marsh	2007
Door	White Fish Dunes SP	5/22/2010
Douglas	Superior	2007
Dunn		
Eau Claire	Eau Claire	2007
Florence		

Madison Area Volkssport Association

November-December 2013

Page 5 of 15

Vol 2013-06

Fond du Lac	Fond du Lac	2007
Forest		
Grant	Wyalusing SP	10/19/2008
Green	Sugar River Trail	7/21/2007
Green Lake	Green Lake	6/11/2011
Iowa	Mineral Point	4/16/2011
Iron		
Jackson		
Jefferson	Waterloo	9/13/2008
Juneau	400 State Trail	5/9/2009
Kenosha	Richard Bong SRA	6/21/2008
Kewaunee	Algoma	5/23/2010
LaCrosse	LaCrosse	2007
Lafayette	Yellowstone Lake SP	8/7/2010
Langlade		
Lincoln		
Manitowoc		
Marathon	Dells of the Eau Claire	6/2/13
Marinette	Peshigo	2007
Marquette		
Menominee		
Milwaukee	Milwaukee	2007
Monroe		
Oconto		
Oneida		
Outagamie	Appleton	2013
Ozaukee	Cedarburg	2007
Pepin		
Pierce	River Falls	10/25/2009
Polk		
Portage	Stevens Point	6/6/2009
Price		
Racine	Racine	7/27/2013
Richland	Richland Center	5/21/2011
Rock	Janesville	2007
Rusk		
St. Croix	Hudson	10/25/2009
Sauk	Devils Lake SP	2007
Sawyer		
Shawano		
Sheboygan	Mayfield Env Pk	10/14/2012
Taylor		
Trempealeau	Perrot SP	7/21/2012
Vernon	Union Center	10/2/2010
Vilas		
Walworth	Lake Geneva	2007
Washburn		
Washington	West Bend	8/10/2013
Waukesha	Waukesha	9/13/2009
Waupaca	Waupaca	4/21/2013
Waushara		
Winnebago		
Wood	Wisconsin Rapids	9/10/2011

Membership Update
By Tom Doyle, Membership Chair

Membership News

Welcome New Members:

- Anna Devitt, Lake Geneva
- Patricia Peterson, Madison

The DW board at our July meeting decided because of postage rates increase coming Jan 1st, 2014 and along with cost of printing, those members requesting a snail mail paper copy of our 6 bimonthly newsletters should include an additional donation of \$12.00 per year along with dues payments. (See Attachment C for standard membership form.)

The following have yet to pay dues for 2013: Dugan/Witte, Guintoli, Grover, Hoffert, Hoffman, R Johnson, Leonard-Berg, Linns, Matti, McMillian, Mehl, S&R Miller, Moisant, Molskness, Moore, Muzzi, Paska, Schomish, Schuch, Stewart, Tremaine, Troyan, Winter, Wolf, Wuetrich, Zacher

Dues donations are now tax deductible. Please send to Tom Doyle, 5824 Lochinvars Trail, Marshall, WI 53559
 Any questions: contact Tom @: tjdoyle98@msn.com or mobil@ [608-576-7414](tel:608-576-7414) Payments may be made payable to MAVA.

Club Milestones October/November Per American Wanderer
By Tom McCrill

Event and Distance Awards as reported in the October/November The American Wanderer.

IVV Event Awards

- Donald Johnson - McFarland 10 Events
- Curtis Armstrong - Stoughton 100 Events

IVV Distance Awards

- Curtis Armstrong - Stoughton 1000 KM
- Vernon Hessey - Dodgeville 7500KM

2013 Dairyland Walkers Calendar

Saturday, January 12	West Towne Walk	Results: 53 Adults & 2 Free = 55 walkers
Saturday, February 9	East Towne Walk	Results: 49 Adults, 2 Youth, 5 Free = 56
Saturday, March 16	Middleton Pie Walk	Results: 67 Adults
Saturday, April 20	Appleton—Outagamie County	Results: Not Available
Sunday, April 21	Waupaca—Waupaca County	Results: 49 Adults, 2 Youth, 11 Free = 62
Saturday, May 18	Tenney Park Walk	Results: 49 Adults, 10 Free = 49
Saturday, June 1	Stevens Pt. Walk—Portage County—Walk WI	Results: 18 Adults, 2 Youth, 4 Free = 24
Sunday, June 2	Wausau—Marathon County	Results: 34 Adults, 2 Youth, 4 Free = 40
Saturday, July 27	Racine—Racine County	Results: 50 Adults, 2 Youth, 14 Free = 66
Saturday, August 10	West Bend—Washington County	Results: 45 Adults, 2 Youth, 6 Free = 53
Saturday, September 14	East Waunakee Walk	Results: 44 Adults, 0 Youth, 17 Free = 61
Saturday, October 5	Cambridge-Camrock Walk	Results: 34 Adults, 0 Youth, 7 Free = 41
Friday, October 18	Pheasant Branch Moonlight Walk	Results: 22 Adults, 2 Youth, 14 Free = 38
Wednesday, November 13	D W Board Meeting	Site: Lakeview Branch Library – 6:00 pm
Wednesday, December 1	D W Membership Holiday Party & Meeting	Site: Immanuel Lutheran Church
	2:30 – 3:00 Arrive at Church	1021 Spaight St.
	3:00 Sharp Walk	Madison, WI
	4:00 - 5:00 Short Meeting	
	5:00 Dinner	
	6:00 – 7:30 Clean-up	

2014 Dairyland Walkers Calendar

Wednesday, January 8 - TBD	D W Board Meeting	Site: TBD – 6:00 pm
Saturday, January 11	East Towne Walk	
Saturday, February 8	West Towne Walk	
Wednesday, February 12 TBD	D W Membership Meeting	Site: TBD – 6:30 pm
Saturday, March 15	Middleton Pie Walk	
Saturday, April 26	DeForest Walk	
Saturday - Sunday, May 17 and 18	Tri-State Walks: Platteville, WI Galena, IL and Dubuque, IA	
Saturday, June 28	Lake Kegonsa State Park Walk	
Saturday, July 19	Sparta Walk – Monroe County Walk	
Sunday, July 20	Black River State Forest Walk – Jackson County Walk	
Saturday, August 23	Donald County Park Walk	
Saturday, September 13	Lake Waubesa Walk	
Friday - Sunday, October 3 - 5	North Central AVA Region Rendezvous – Three walks originating at the Tenney Park shelter.	

Attachment A

**Dairyland Walkers Board Meeting
Lakeview Branch Library
September 11, 2013**

Minutes Pending Approval

Board Members Present

Mary Liebig (Secretary)
Barb Lund (Board Member at Large)
Tom Doyle (Membership Chair)
Don Suloff (Trailmaster)
Russ Crane (Webmaster)
Bruce Dewey (Sanctioned Walk Coordinator)
Karen Reger (Publicity Chair)
Tricia Gundlach (Volunteer Coordinator)

Welcome (Mary)

The meeting was called to order at 6:00PM by Secretary Mary Liebig and the revised agenda was adopted. Also in attendance were June Doyle, Tom Gundlach, and Terry Wendt.

Treasurer's Report

Kristi had emailed the Treasurer's Report to the Board, although she was not in attendance. The balance on August 14, 2013 was \$3,980.56. Since that time, income totaled \$400.00 and expenditures were \$710.33. The current balance on September 11, 2013 is \$3,670.23. Of that balance, \$1,000 is restricted for trips. The Treasurer's report was accepted and filed for audit.

Secretary's Report (Mary)

The minutes of the last Board meeting held on July 10th 2013 had been previously emailed to the Board. There were no corrections or additions to the minutes, and they were approved as distributed.

Vice President's Report (Gwen)

Although Gwen was not in attendance at the meeting, she had relayed to Bruce that our next Membership Meeting will be held in the lower level of Hody's Bar & Grill at 6:30PM on October 9. Members are encouraged to meet for dinner at 5:30PM at Hody's prior to the meeting. Hody's is located at 1914 Aurora Street in Middleton. This location was not selected until after the September/October Newsletter was published. Therefore, we need to make sure that club members know about the meeting location. Mary will contact Bonnie Hamer with this news so Bonnie can include it in the 9/15, 9/22, 9/29, and 10/9 weekly emails.

Director at Large (Barb)

Barb had nothing to report.

Membership Chair (Tom)

Tom had nothing to report.

Walk Box Coordinator (Bruce)

Bruce had nothing to report.

Trailmaster Report (Don)

All looks good for the Barb Borde Memorial walk in Waunakee on Saturday, September 14. Bonnie Hamer will bring a display about Barb to the walk start/finish point. The 2014 walk dates have now been set, with the Lake Waubesa walk scheduled for September 27. Lake Kegonsa is scheduled for June 28 and the Donald County Park will be held on August 23.

Don has arranged for a single start point for the Tri State walks in May 2014. It will be at the Platteville Chamber of Commerce. He will contact Phyllis Olson with this information.

Finally, Don reported that he has finished mapping two new seasonal county walks for 2014. One is a 12K walk in Rice Lake in Barron County and the other is at the reclaimed Flambeau Mine in Ladysmith, located in Rusk County.

Webmaster (Russ)

Russ presented the Usage Report from July 8, 2013 to September 2, 2013 and gave a short explanation of the numbers.

Publicity (Karen)

Karen placed some flyers promoting the Waunakee walk at some of the places that Barb Borde had volunteered at.

Volunteer Coordinator (Tricia)

Tricia reported that Tom Gundlach has agreed to take over the electronic sanctioning of walk events. In addition, Kristi Kenyon has volunteered to prepare the "Blue Books" for 2014.

Unfinished Business

North Central Regional Rendezvous 2014

Russ Crane is looking for someone else to lead this effort. He said that the next major deadline is November 1 of this year, when the Tenney Park Shelter can be officially reserved for 2014. Right now, the city has us "penciled in" for October 11-12, 2014. A group will meet on Wednesday, September 18 at 6PM at Barb Lund's house to discuss the next steps for this event.

Newsletter Articles for November/October Edition

The Board suggested the following Newsletter articles for the November/December edition. The submission deadline is Monday, October 20.

- 1) Club Christmas Party December 1 – Gwen
- 2) Post Waunakee Walk – Don article, Tricia pictures
- 3) 2014 Walks and Beyond – Don
- 4) New York City Walks – Tricia
- 5) Alaska Cruise – Tom Gundlach
- 6) Highway Cleanup – Terry
- 7) January & February 2014 Mall Walks – Terry
- 8) Black River Falls/Sparta July 2014 Bus Trip – Tom Doyle
- 9) Election of 2014 Club Officers – Doug Wiest

European Trip 2015

There was nothing new to report on this trip; we don't yet know the results of the survey that was sent out in early September.

Special Reports

Nomination Committee (for 2014 Board Members and Officers)

All incumbents have agreed to be nominated for 2014 with the exception of the Treasurer's position. Diane Thornbery has agreed to be nominated for Treasurer at the October meeting. Nominations will also be taken from the floor at the October meeting. After this slate of nominees was presented, Tom Doyle said that Gwen Kraemer had told him recently that she would like to step down as Vice – President. It was suggested that someone else might be interested in taking over that role, and Tricia will contact that person in the next week.

New Business

Scheduled County Walk “make-ups” (Tom Doyle)

The club started the Walking Wisconsin Counties program in 2007, and Tom suggested that it is time to invite people to walk in the counties that have already been offered. This would allow new members to complete the county program. It would also give others a chance to complete the county walks who couldn't do them when they were first offered. We would not need to re-sanction the county walks, this is our club program and not run by the AVA. As such, it would not have an event or distance stamp, but we could request remuneration and provide some type of stamp or label for the county book. Don Suloff will discuss this at the October Membership meeting and we will re-visit the issue at the next Board meeting.

Mailing of “Blue Books” (Tom Doyle)

Tom thinks that there may be a better and cheaper way to mail our 2014 Blue Books. He will research the options and present his findings at the next Board meeting. In addition, there are still 22 people who receive the newsletter by “snail mail”. Tom will contact all of these people individually to see if they will agree to have the newsletter emailed to them. After that, the Board will make a decision on how to handle those still needing to have the newsletter sent through the post office.

2014 Monthly Saturday Morning Group Walk & Eat (Mary Liebig)

Mary had emailed the Board her proposal of nine Saturday morning group walk and eat dates and locations in 2014. The walks include seven in the Madison area: Capitol, Arboretum, Eastside, Middleton, Monona, Picnic Point and Civil War. Two others are nearby in Janesville and Devils Lake State Park. The board was receptive to this proposal and offered a few suggestions. The original idea was to have 10K walkers meet at 9AM and 5K walkers meet at 10AM so the walkers would finish around the same time for lunch. However, some board members suggested that all walkers meet at 9AM to register. This would prompt less disruption to the start location businesses. Walk Boxes could also be brought outside the start locations to register to mitigate disruption. Mary will write an article for the next newsletter with a brief outline of this plan. She will also make sure that the information gets included in the 2014 Blue Book.

Lifetime Dues (Tom Doyle)

Tom suggested offering a lifetime dues option for members as a way to raise additional funds for a website re-design. It was briefly discussed by the Board, however, it was decided that that we could find another way to raise funds, if needed.

DLW Website Management (June Doyle)

June Doyle researched what other non-profits were doing with their web-sites. She gave us three examples:

- 1) PageBreeze Software. <http://www.pagebreeze.com> This is used by Sports for Active Seniors, which is based out of Madison and somewhat similar to our club. They have a very small and simple website.
- 2) e-Media Resources – a website design and development firm based in Sun Prairie, WI. <http://www.e-mediasources.com> This company has a number of non-profit clients including the Goodman Center in Madison. Over the phone, they gave June a ballpark figure of \$1,800 to \$2,500 to design a website. This would include setting up content management and training designated club members on using the site. We could keep our domain name,
- 3) daiylandwalkers.com. They could also host our site on their server for \$240.00 a year, which is the same price the club is currently paying.
- 4) CharityAdvantage- a national website design and hosting company that specializes in website design for non-profits. <https://charityadvantage.com> They do not charge an up-front fee but instead are offering a \$9.95 fee a month to get started.

June Doyle will call Doug Wiest to propose that he lead a Website Project Team. Tricia will ask Bonnie to include an invitation for website project team members in her next weekly email. In the meantime, June will try to talk to someone who is maintaining the Goodman Center website.

Cost of Membership Dues (Barb Lund)

Barb Lund had been contacted by a club member regarding the cost of membership dues. The Board did not see the need to change the cost at this time. Barb will respond to the individual with an explanation of some of the costs that the dues cover.

Sales (Russ)

Russ told us that the club gets a 20% discount on the purchase of event and distance books from the AVA. The price of these books will increase to \$6.00 for all books ordered after October 1, 2013. Russ suggested that since the club does get a discount, that we continue to sell the books for \$5.00. The board rejected this idea and instead agreed to charge \$6.00 when the price increases. Those walkers who complete the 2013 VIP program will still get a free book. Russ will place an order before October 1 to stock-up on event and distance books.

The next Board Meeting will be held on November 13, 2013 at the Lakeview Branch Library. The next Membership Meeting will be on October 9, 2013 at Hody's Bar & Grill. The next walking event will be the Barb Borde Memorial walk in Waunakee on Saturday, September 14, 2013 and the Cambridge Walk on Saturday, October 5, 2013.

Meeting adjourned at 7:55 PM

Submitted by: Mary B. Liebig, Secretary

Attachment B

Minutes Pending Approval

**Dairyland Walkers Bimonthly Meeting
Hody's Bar & Grill-Lower Level
Middleton, WI
October 9th 2013**

Officers Present: Doug Wiest (President), Gwen Kraemer (Vice President), Mary Liebig (Secretary), Kristi Kenyon (Treasurer)

Board Members Present: Barb Lund (Board Member at Large), Russ Crane (Webmaster), Don Suloff (Trailmaster), Karen Reger (Publicity), Tricia Gundlach (Volunteer Coordinator)

In Attendance: 23

Meeting

President Wiest called the meeting to order at 6:30pm. There being no additions or corrections to the agenda previously emailed to the Board, the agenda was adopted. Deb Diller, a new member who joined the club at the Tenney Park walk in May, was welcomed to her first membership meeting.

Meeting Minutes (Mary Liebig)

There being no additions or corrections to the minutes of the membership meeting held on August 14th 2013, they stand approved as previously emailed to the Board.

Treasurer's Report (Kristi Kenyon)

The report was previously emailed to the Board. The report noted income of \$701.00 and expenses of \$109.79 since the previous report. Current balance is \$4,261.44. Of this balance, \$1,000 is restricted for trips. The report was accepted and filed for audit.

Old Business

DLW North Central Regional Rendezvous 2014 – Brief Update

The date of this event has changed to October 3-5, 2014 due to a Badger home football game which is now scheduled on October 11, 2014.

Alaska Cruise/Land Package June 2014 (Tom Gundlach)

Tom reported that 20 people have made deposits for this trip; that is good news because at least 20 people are needed to guarantee the custom land package. More people are welcome to join the trip, and Tom mentioned that those signing up don't have to do the walks.

Walking Vacation to Ireland/British Isles 2015 – Survey (Doug)

Doug gave us the results of the membership email survey conducted in September regarding a trip to the British Isles in 2015. There were 22 people that indicated a tentative interest in this trip. Of those, 9 people said they definitely wanted to visit Ireland while 4 people did not want to go to Ireland. The remaining 9 people thought including Ireland on the trip would be ok, but not necessary. Most people thought that a trip lasting two weeks would be the right length. Most also responded that a trip in either the spring, or fall of 2015 would be fine. Doug sent the results of the survey to Elke Austin-Foote, who proposed planning the trip for our club. We will wait to hear Elke's response from the survey results.

Special Business

Election of Officers for 2014

The following officers were elected to serve in 2014:

Doug Wiest, President; Terry Wendt, Vice President; Mary Liebig, Secretary; Diane Thornbery, Treasurer, and Barb Lund, Director at Large.

New Business

Prior Wisconsin County Walks Discussion (Don Suloff)

Don gave a brief history of our "Walking Wisconsin Counties" program: it was started by our club in 2007, and well over 40 counties have had walks offered so far. Next year, in 2014, we will start a "make-up" program for those unable to complete the county walks when they were first offered. The Trailmaster will be the point of contact for these make-up county walks. Don said that he has most of the electronic county walk directions and for those he doesn't have, Karen Reger has the hard copies.

The make-up county walks will not be sanctioned AVA walks. As such, there will be no AVA credit fee for the walks, but a contribution to our club will be suggested. Instead of AVA stamps to record in the "Walking the Counties of Wisconsin" books, special club-made stickers will be affixed to the county books for those completing the make-up walks.

One item to note with this proposal is that because the make-up walks will not be sanctioned by the AVA, they will also not be covered by AVA insurance. To try to mitigate that liability, Don may develop a waiver form for walkers to sign, indicating that they don't hold elected board members responsible for damages incurred on the walks.

Highway Cleanup (Terry Wendt)

The next Highway 12/18 Cleanup will be held on Saturday, October 19 at 10AM. Those interested in helping should meet at Nora's II located at the intersection of US highway 12/18 and Cty Rd AB.

December Membership Meeting

The next membership meeting will be a Holiday Party held on Sunday, December 1 at Immanuel Lutheran Church on Madison's eastside.

Meeting adjourned at 6:55pm

Mary Liebig, Secretary

Dairyland Walkers Special Board Meeting
Hody's Bar & Grill-Lower Level
Middleton, WI
October 9th 2013

Board Members Present

Doug Wiest (President)

Gwen Kraemer (Vice-President)

Mary Liebig (Secretary)

Barb Lund (Board Member at Large)

Don Suloff (Trailmaster)

Russ Crane (Webmaster)

Karen Reger (Publicity Chair)

Tricia Gundlach (Volunteer Coordinator)

Meeting

President Wiest called the special board meeting to order at 5:20pm. Prior to this, the Website Project Team had presented its findings to the board. Two website development companies had been contacted about proposals to develop a website for the club, e-Media Resources and The Stevens Company.

Don Suloff made the following motion: Based on the Website Project Team report, we recommend proceeding with The Stevens Company for the club's website development, unless unforeseen circumstances change the support of the Website Project Team. The initial deposit of 50% of the projected cost, or \$1,500, will be paid from the club's existing treasury funds.

This motion was seconded by Tricia Gundlach. The motion carried.

Meeting adjourned at 5:25pm

Mary Liebig, Secretary

Attachment C



MADISON AREA VOLKSSPORT ASSOCIATION
MEMBERSHIP APPLICATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail address: _____

Phone: () _____

Please list names of others in household who wish to be members:

- One-Year Membership \$12.00
 - Extra New Walker Packets _____ x \$5.00 _____
 - Donation * _____
- Total Enclosed: _____

* The Madison Area Volkssport Association (Dairyland Walkers), is a non-profit organization with 501(c)(3) status. All donations are greatly appreciated and are fully tax deductible.